



### Affordable Housing

**Woodforest National Bank, The Woodlands, Texas** for its Wealth-Building through Homeownership Program which expands down payment assistance (DPA) through a first-of-its-kind private-public venture with Texas Department of Housing and Community Affairs (TDHCA) to encourage low-to moderate income homeownership through an innovative \$10 million loan agreement that increased access to DPA and closing cost funds.



### Community and Economic Development

**Alpine Bank, Glenwood Springs, CO** for its Community Solar Program which donates bank-purchased solar panels to a local non-profit, Family and Intercultural Resource Center (FIRC), to help low income families save money on their energy bill freeing up critical financial resources.



### Economic Inclusion

**Green Dot Bank, Pasadena, CA** for its Prize Savings Program which incentivizes Walmart MoneyCard customers to save by providing hundreds of cash prizes to those who put savings in their MoneyCard Vault. Designed to empower millions of low and moderate income families with the tools and incentives to save and is the first national prize-linked-savings program.



### Financial Education

**1st Security Bank of Washington, Mountlake Terrace, WA** for its financial literacy program with the IF Project. The program is part of a comprehensive mentoring initiative that helps female inmates incarcerated at the Washington Corrections Center for Women prepare for reentry into a successful life outside prison. Bank employees, including leadership, facilitate financial literacy sessions with the goal of providing practical money management knowledge.



### Protecting Older Americans

**Bank of the Rockies, N.A., Clyde Park, MT** for its CONversations About Cons program, which promotes elder fraud prevention and awareness through education and candid roundtable discussions with seniors, their families and caregivers. The program has expanded to include "Protecting Our Aging Treasures" to publicly promote elder fraud prevention.



### Volunteerism

**TBK Bank, SSB, Dallas, TX** for its program Investing in Change program in which key partners in the community are identified with whom the bank can build relationships through both corporate sponsored volunteer opportunities and charitable giving. The bank also offers a Matching Gifts Program and paid time outside of the office to support our team members and the organizations about which they are most passionate.



## George Bailey Distinguished Service Award

**Elizabeth “Beth” Prever**, former senior vice president, marketing & PR, at TowneBank in Suffolk, Virginia, built a robust volunteer program at the bank. The program ranged from working with the Roc Solid Foundation to building playsets for children with cancer to fundraising for Amyotrophic Lateral Sclerosis (ALS) through the Virginia Beach ALS Walk. Over the years her efforts raised approximately \$400,000 for the cause, transforming it into the largest ALS walk in the country with significant participation from bank employees. Sadly, in 2016, Beth was diagnosed with ALS and passed away in August of 2017.



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## 2017 Honorable Mentions

### Affordable Housing

- American Savings Bank, Honolulu, HI
- Level One Bank, Farmington Hills, MI
- Salisbury Bank and Trust Company, Lakeville, CT
- Wells Fargo, San Francisco, CA

### Community and Economic Development

- Banc of California, Santa Ana, CA
- Bank of the Rockies, Livingston, MT
- Country Club Bank, Kansas City, MO
- UniBank Savings, Worcester, MA
- Valley National Bank, Orlando, FL

### Economic Inclusion

- First Financial Bank, Cincinnati, OH
- Mascoma Savings Bank, Lebanon, NH
- Pioneer Services, Kansas City, MO

### George Bailey Distinguished Service

- Anselmo “Chemo” Castro, Jr., Senior Vice President, International Bank of Commerce, Laredo, TX
- Barbara Cottam, Executive Vice President, Citizens Bank, Providence, RI
- Hazel Farmer, Senior Vice President/Consumer Education Director, Virginia Commonwealth Bank, Kilmarnock VA
- William O’Brien, Chief Lending Officer, Bank of Bird-in-Hand, Bird-in-Hand, PA
- Mike Moloney, Corporate Development & Training Manager, Kennebunk Savings, Kennebunk, ME

### Financial Education

- Ally Bank, Midvale, UT
- Central Bank & Trust Company, Lexington, KY
- Fifth Third Bank, Cincinnati, OH
- First National Bank Texas, Killeen, TX

### Protecting Older Americans

- Bank of Ann Arbor, Ann Arbor, MI
- Heritage Bank & Trust, Columbia, TN
- LegacyTexas Bank, Plano, TX
- Northeast Bank, Minneapolis, MN

### Volunteerism

- Bank of Putnam County, Cookeville, TN
- City National Bank of West Virginia, Cross Lanes, WV
- First State Bank of St. Charles, St. Charles, MO
- U.S. Bank, Minneapolis, MN