

2017 ABA FOUNDATION YEAR IN REVIEW

FEATURED RESOURCES



OLDER AMERICANS BENCHMARKING REPORT

Insight on how banks are protecting and meeting the unique needs of older customers.



BANKING THE BOOMERS INFOGRAPHIC

Illustrating the banking habits of Baby Boomers and the threats to their financial security.



BANKERS AND YOU PRESENTATIONS

Designed to inspire youth to pursue a career in banking.



YOU COULD BE A BANKER INFOGRAPHIC

Provides facts and figures for students to explore diverse banking careers.

FINANCIAL KNOWLEDGE FOR ALL AGES



TEACH CHILDREN TO SAVE *Celebrated 20 years!*

13,533 BANKER VOLUNTEERS from **771** BANKS delivered **16,265** SAVINGS LESSONS to **533,479** STUDENTS across the country.



SAFE BANKING FOR SENIORS

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Since 2016, **1,086** BANKS in all **50** STATES and **44** STATE BANKERS ASSOCIATIONS across the country championed efforts to educate seniors and caregivers.



GET SMART ABOUT CREDIT

5,674 BANKER VOLUNTEERS from **404** BANKS delivered **10,289** CREDIT LESSONS to **173,140** STUDENTS nationwide.



LIGHTS CAMERA SAVE!

LIGHTS, CAMERA, SAVE!

158 BANKS held **174** VIDEO CONTESTS for students in **45** STATES. Nearly **\$11,000** in student prizes and educator scholarships awarded.

COMMUNITY ENGAGEMENT



COMMUNITY COMMITMENT AWARDS

BANKERS FROM 46 STATES and Guam submitted **203** APPLICATIONS highlighting their work in improving their local communities.



COMMUNITY DEVELOPMENT TOUR

ABA Annual Convention attendees participated in largest-ever community development tour of two up-and-coming Chicago neighborhoods.



BANKS IN THEIR COMMUNITIES MAP

An interactive database that includes more than **924** PROGRAM PROFILES compiled from five years of Community Commitment Award entries.



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