



Thank you for electing to participate in this new program! We are thrilled to have you onboard with us!

Our goal is simple – help you and your colleagues get the most out of your ABA membership. ABA has a plethora of resources for every person at your bank, and sometimes it is hard for us to get the information into the right hands. As an ABA Ambassador, you can help. Our resources (most of which are free) are designed to make your job easier – and we want to make sure everyone at your bank knows we're here to support you.

We will send you updates, like the one below, to keep you and your colleagues in the loop on everything. And, we urge you to share the information widely.

As part of this program, we will also offer fun prizes for participation and furthered engagement. In November, we did a drawing for a free conference registration for simply signing up for the Ambassador Program. Next up – just in time for the holidays – a chance to win a \$100 Amazon gift card. All you need to do is share an email about ABA's resources with your colleagues – cc [outreach@aba.com](mailto:outreach@aba.com) – and you will be eligible to win. You can draft your own, send the below update or use the attached sample version. Be sure to send your email by December 14 to be eligible for the drawing.

[Please let us know if you have any questions.](#) We are looking forward to working with you.

Welcome aboard!

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## DID YOU KNOW

**ABA membership is organizational.** Everyone at your bank has equal access to everything ABA has to offer. Visit [aba.com/GetStarted](http://aba.com/GetStarted) to begin leveraging ABA.

**Benefit webinars.** [Sign up](#) to participate in a 30-minute webinar to learn more about what ABA can do for you.

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## RESOURCE HIGHLIGHT

**Experts on Call.** ABA has over 300 banking experts on staff to answer your questions. We also have a Compliance Hotline (1-800-551-2572) with three team members ready to take your call. Before you spend five minutes trying to figure something out – give us a call. [Find your expert today!](#)

**Job Role Solution Centers.** ABA offers [17 resources areas](#) to support various job roles at the bank – there is one for you!

**Compliance Webinar.** Meet ABA's compliance experts and learn about all of the resources ABA offers in this space by listening to our [recent webinar](#).

**What's New.** ABA is constantly adding new resources, and you can see what is hot off the presses [here](#).

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## FREE TRAINING

**Military Veteran Training.** ABA recently launched Basic Bank Training for Veterans to help banks onboard and recruit veterans and transition active duty military members and military spouse employees. [Click here to learn more.](#)

**Director's Training.** ABA offers 10 free training courses for bank directors covering topics like compliance management, pre-and post-exam activities, BSA/AML/OFAC and digital trends in cyber security, blockchain and payments. [Click here to learn more.](#)

**103 Course Portfolio.** ABA offers free training for your frontline staff – but the courses available through this platform can be used for employees throughout the bank – [check out the course list.](#)

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## ELECTION

**Election Analysis.** Nearly 5,000 bankers have viewed the [analysis](#) that our congressional relations and political engagement teams prepared covering the midterm elections' impact on banking and the results of ABA's political engagement efforts.

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## YOUR CONCIERGE TEAM

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