

Financial Literacy Month 2026



April 23rd is Teach Children to Save Day!



Housekeeping Announcements

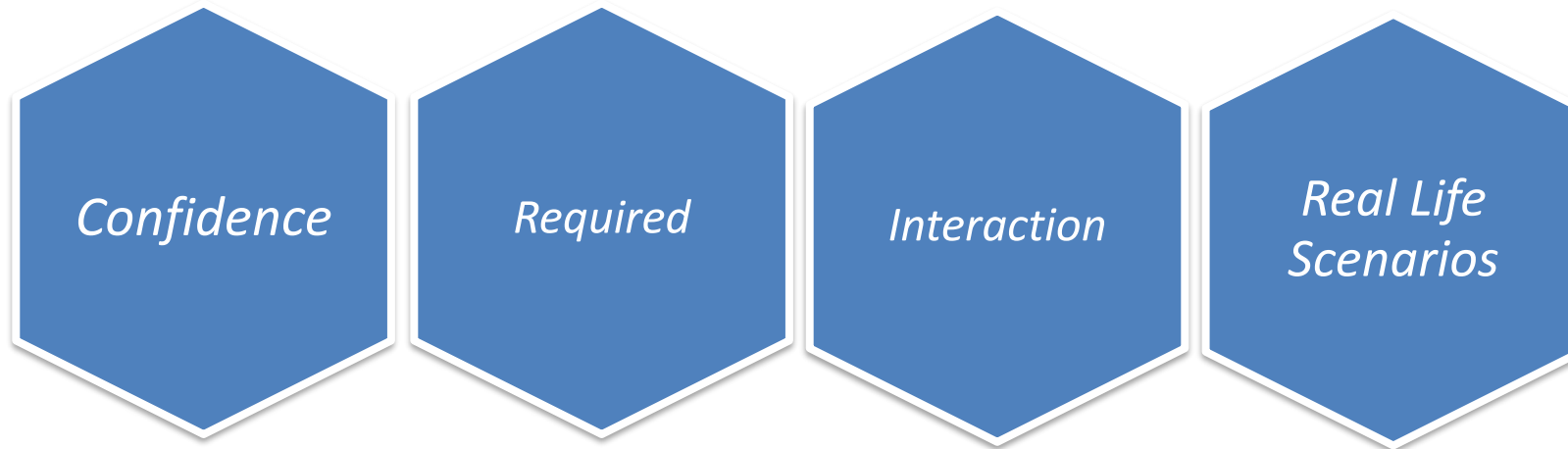
- ✓ Webinar is being recorded.
- ✓ Slides and recording will be emailed.
- ✓ Ask questions in the Q&A pod.
- ✓ We'll get to questions at the end!



Webinar Agenda

- Trends in Education
- What is Teach Children to Save?
- What's NEW this year
- Share YOUR ideas, challenges and questions

Financial Education *Has Shifted*



From Lecture to Interaction

Gamification

Participation

Real-time
decisions

Engagement
every 3-5
minutes

Financial Wellness & Confidence



Financial stress is rising

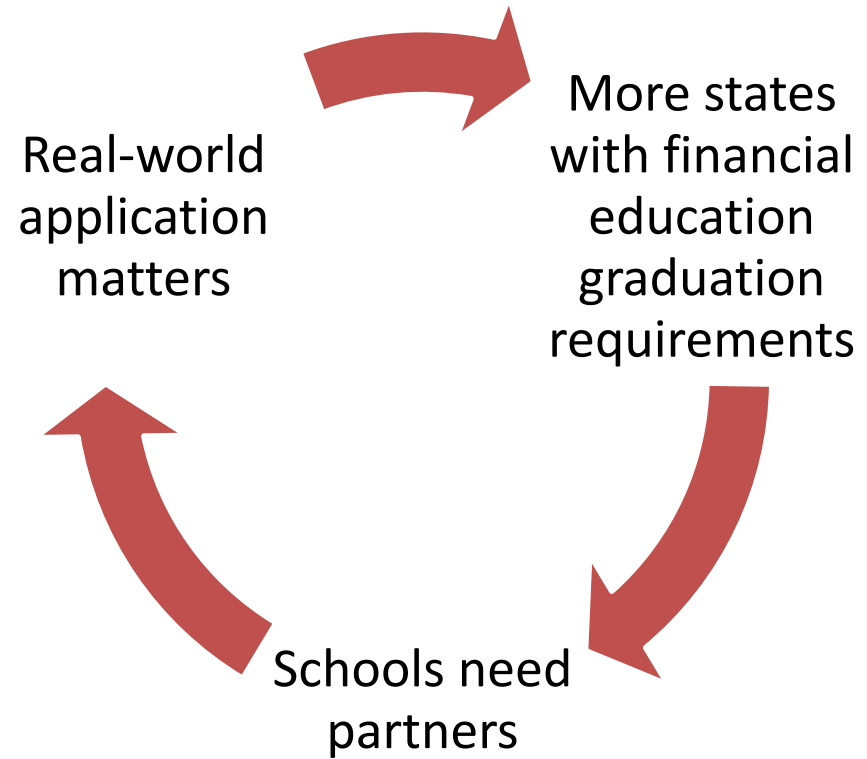


Anxiety about debt



Education = Confidence

Financial Education is Being Required



Real World, Immediate Money Questions

- First paycheck → Who is FICA?
- First credit card → How do I build good credit?
- Buy now, pay later → Is it a good idea?
- Moving Out → Can I afford it?

The Four Shifts

Lecture to **Interaction**

From information to **Confidence**

From optional to **Expected**

From theory to **“It’s real, baby!”**



What is Teach Children to Save?

- Annual banker-driven, financial education initiative
- Demonstrates the valuable role banks play in the communities they serve
- Targets elementary and middle school age groups
- After you register at aba.com/teach you'll have access to all the resources needed to provide lessons, awareness media, and community correspondence
- Celebrates ***April as Financial Literacy Month***
- ***BUT*** we need to highlight financial literacy throughout the year!!

Bingo Anyone?



FOUR IN A ROW

Straight Line Across

Straight Line Down

Diagonal

MONEY BINGO

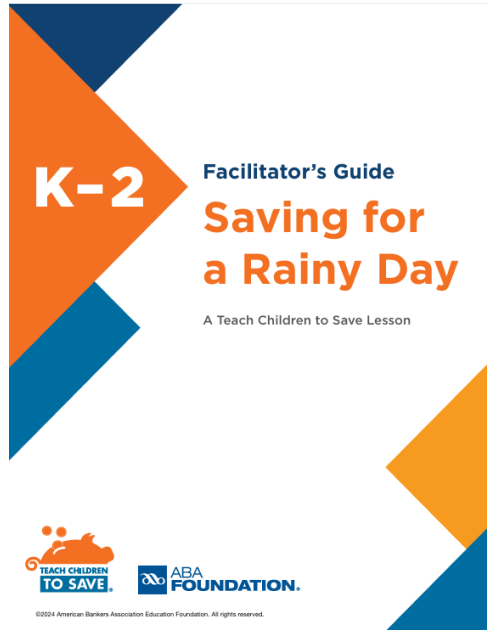
BINGO CALL SHEET

Directions: Use this list to play bingo without slides or to play additional rounds. Call the words in a random order. Check off each term as you call it.

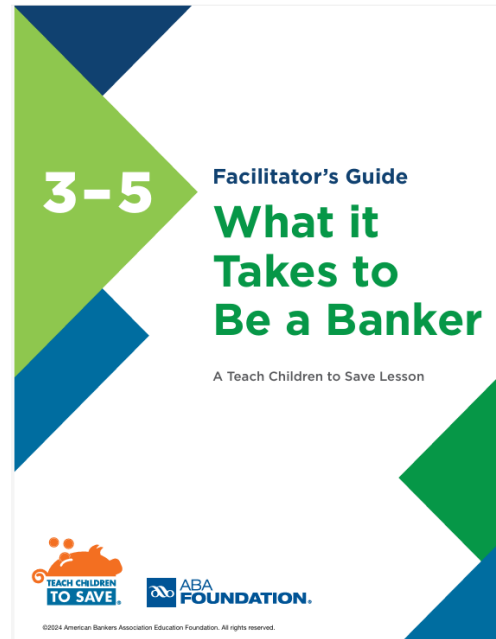
<input type="checkbox"/> ATM	<input type="checkbox"/> Direct Deposit	<input type="checkbox"/> Rainy Day Fund
<input type="checkbox"/> Balance	<input type="checkbox"/> Emergency Fund	<input type="checkbox"/> Rule of 72
<input type="checkbox"/> Bank	<input type="checkbox"/> Expense	<input type="checkbox"/> Salary
<input type="checkbox"/> Banker	<input type="checkbox"/> Goal	<input type="checkbox"/> Savings
<input type="checkbox"/> Budget	<input type="checkbox"/> Identity Theft	<input type="checkbox"/> Savings Account
<input type="checkbox"/> Checking Account	<input type="checkbox"/> Interest	<input type="checkbox"/> Savings Goal
<input type="checkbox"/> Compound Interest	<input type="checkbox"/> Investing	<input type="checkbox"/> Scam
<input type="checkbox"/> Cost	<input type="checkbox"/> Job	<input type="checkbox"/> Simple Interest
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Loan	<input type="checkbox"/> Spending
<input type="checkbox"/> Debit Card	<input type="checkbox"/> Net Income	<input type="checkbox"/> Too Good to Be True
<input type="checkbox"/> Delayed Gratification	<input type="checkbox"/> PIN	<input type="checkbox"/> Trade-off
<input type="checkbox"/> Deposit	<input type="checkbox"/> Principal	<input type="checkbox"/> Unexpected Expense



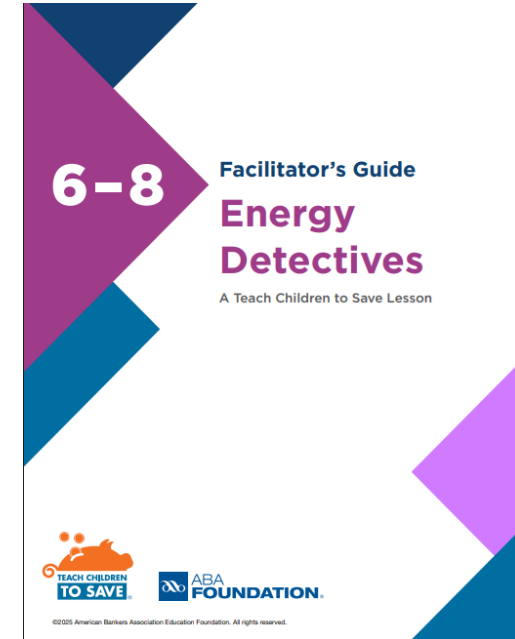
2025 What's New in Teach Children to Save



- ✓ Complete!
- ✓ Spanish Translations



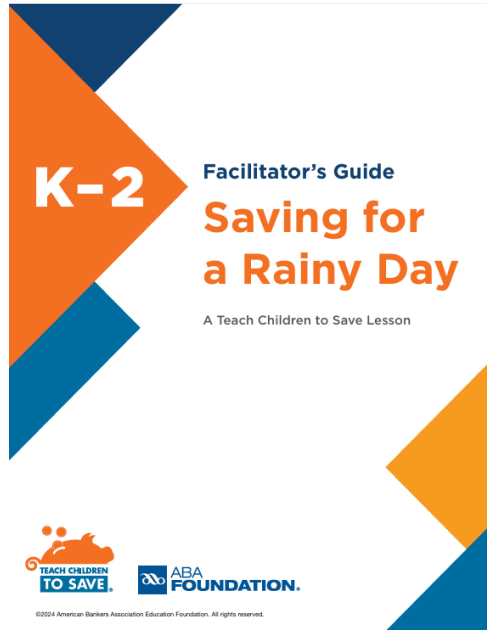
- ✓ Complete!
- Spanish Coming in June



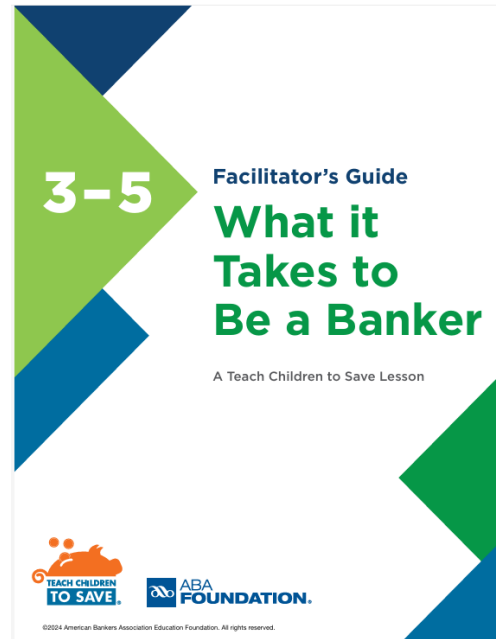
- 2 lessons complete
- Rest in June
- Spanish in July



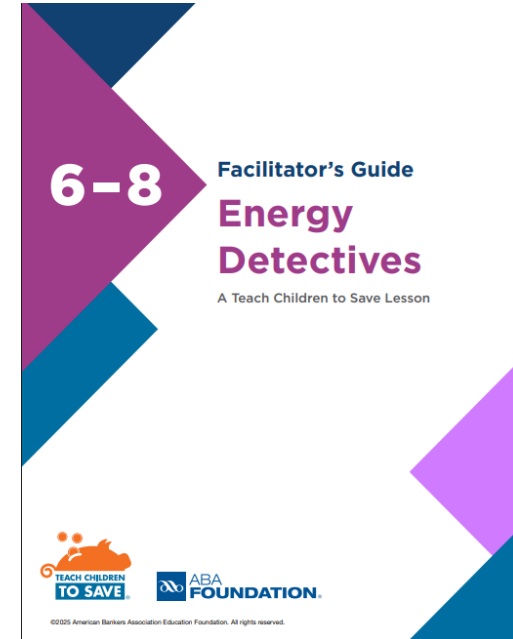
2026 - IT'S DONE!!!



- ✓ Complete!
- ✓ Spanish Translations



- ✓ Complete!
- ✓ Spanish Translations



- ✓ Complete!
- ✓ Spanish Translations

What's New in Teach Children to Save

ABA Foundation Recommendations Financial Literacy Book List



Grades K - 2

[SEE THE LIST >](#)



Grades 3 - 5

[SEE THE LIST >](#)



Grades 6 - 8

[SEE THE LIST >](#)

- **Book List updates in Summer**
- **New downloadable bookmarks coming**



Scam Basics for Youth



Bring this with as a handout or email to the teachers, parents and guardians. If they are using tech they are susceptible to scammers.

Located under more resources in the GSAC program

GET SMART about Scams

What is a scam?
When a criminal attempts to steal your money or personal information.

Who is a scammer?
A criminal, often a persuasive liar, who will try to earn your trust. They will try to scare or coach you into getting what they want.

THE 6 RED FLAGS OF A SCAM

- Tells you to keep it a secret
- Unexpected contact
- Pushes you to respond fast
- Asks for personal or financial info
- Wants money through apps, gift cards, crypto
- Tries to mess with your emotions

Be suspicious

- **DON'T RUSH** into any financial decision or action
- **THINK TWICE** if you're asked to send money up front
- **ALWAYS MAKE SURE** the person and the request are legit.
- **DON'T CLICK** on email/text links, pop-ups or unexpected downloads

Block scammers

- **ENABLE CALL BLOCKING**, and don't answer spam calls or texts
- **MAKE YOUR SOCIAL MEDIA PRIVATE**, and don't overshare online
- **UPDATE YOUR APPS** and the software on your devices

What to do if you're scammed

- Tell your bank, the police, and the FBI at IC3.gov
- Access the Better Business Bureau's Scam Survival Toolkit: bbb.org/ScamSurvival
- Tell your friends and family

GET SMART ABOUT CREDIT
ABA FOUNDATION

2026 Teach Children To Save Resources

ABA Foundation's Teach Children to Save is a national, banker-driven financial knowledge campaign for kids in grades K-8. Bank participants use the Foundation's turnkey resources to lead lessons for youth in their community on financial topics, including: Banking Careers, Interest, Making Decisions, Recognizing Money and Saving for the Unexpected. Participation also includes customizable communication tools to amplify bank community outreach efforts and promote the program.

Our annual Teach Children to Save Day happens every year on the fourth Thursday in April, the next one is April 23, 2026 - Join us!

Can't find what you're looking for? [Email Kelsey Havemann!](#)

Financial Education Toolbox

Easy ways to get started or take existing programs to the next level.

[VIEW THE TOOLBOX >](#)

Communication Tools

Plug-and-play social media templates, and tools you need to build community relationships.

[ACCESS THE TOOLS >](#)

More Resources

Even more tools and activities to help make your presentations stand out.

[VIEW RESOURCES >](#)

Grades K-2

Introductory lessons about learning to save, the value of money and coin recognition.

[GET K-2 MATERIALS >](#)

Grades 3-5

Covers methods of spending and saving, making good financial decisions and safe money habits.

[GET 3-5 MATERIALS >](#)

Grades 6-8

Advanced concepts like types of interest, the true cost of everyday items and saving for goals and unexpected expenses.

[GET 6-8 MATERIALS >](#)



Let's Go



Homework

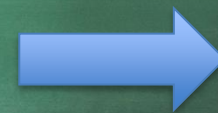
REGISTER for Teach Children to Save aba.com/teach

Be sure to hit CHECKOUT & SUBMIT

You will receive a confirmation email right away

You will receive a second email the next morning with the link to all the resources

EXTRA CREDIT Opportunities



Register for ALL Youth Financial Education



aba.com/teach



aba.com/getsmart



aba.com/lightscamerasave

Communication Tools

- [Teach Children To Save Communication Toolkit](#)
- [Customizable Media Advisory](#)
- [Customizable Media Pitch](#)
- [Customizable Press Release](#)
- [Proud TCTS Participant Poster \(11x17\)](#)
- [Proud Participant Web Graphic \(150x150\)](#)
- [Proud Participant Web Graphic \(280x200\)](#)
- [Proud Participant Web Graphic \(500x100\)](#)
- [Instagram Participant Graphic](#)
- [Sample Photo Releases](#)



Teach Children to Save Communications Toolkit

Contact | Instagram | Twitter | Facebook | LinkedIn

CAMPAIGN Teach Children to Save

DESCRIPTION
Teach Children to Save is now easier and more fun than ever—both for bankers, and for kids. Whether you impart personal finance knowledge on Teach Children to Save Day or any day of the year, you're part of this financial education movement.

KEY DATES
April 27, 2023
Teach Children to Save Day

HASHTAGS
#TeachChildrenToSave

Social Shares - General Campaign	Social Shares - Teach Children to Save Day	
Social Shares - Teach Children to Save Presentations	Social Shares - Savings and Finance	
Social Shares - Careers in Banking	Printables	Digital Resources
Media and Marketing Resources	Presentation Resources	

Resources	Presentation Resources
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AVAILABLE ASSETS & HOUSED MEDIA

A Tale of Two Siblings Video (Full Size)	A Tale of Two Siblings Video (1080p)	Sam's Silly Savings Spots Video (1080p)
Sam's Silly Savings Spots Video (Full Size)	Presentation Planning Checklists	Sample Photo Releases
Customizable Approach Letter to School	Customizable Approach Letter to Parents	Customizable Thank You Follow Up Letter



ABA Staff Point of Contact



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Let's chat!

THANK YOU



ABA
FOUNDATION®

aba.com/Foundation