**Justification Letter**

<Date>

Dear <Supervisor's Name>,

I would like to attend the virtual [ABA Data & Analytics School](https://www.aba.com/training-events/schools/data-analytics-school/registration) from Feb. 1-8, 2023. The school is conducted in partnership with [Emory University’s Goizueta School of Business](https://goizueta.emory.edu/), ABA’s nationally recognized partner in executive education and a top-10 business school.

Attendance at the school will provide me with knowledge and experience that exceed basic skills and theories, providing lessons that can be implemented within our organization in both the short and long term. The team planning the curriculum has consulted with bankers from institutions of all sizes, ensuring that the content is relevant to our institution.

Experienced instructors, who are leading authorities in their respective fields, teach each course. In addition to learning from the outstanding faculty, I will be immersed with a diverse group of banking peers whose insights and perspectives will enhance my learning experience. Students receive a deep dive into topics critical to the future success of banks, such as social media, data visualization tools, artificial intelligence, customer journeys and more.

I have identified several courses that will have a significant impact on my career growth and contribution to <insert bank name>. The opportunity for me to gain greater knowledge in digital transformation through a rigorous study of data and analytics makes my attendance fee of <$3,195 (ABA member); $4,195 (non-member)> a wise investment.

As you can see, I am extremely enthusiastic about this opportunity and the benefits that both <insert bank name> and I will realize as a result of my attendance. Thank you for your consideration!

Sincerely,

<your name here>