

American
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Data & Analytics Solution Provider Directory



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Executive Summary

This directory of data management and analytics solution providers was created in partnership with Datos Insights and serves as a reference for member banks when planning their data analytics strategies. For more information on this topic, please refer to the white paper: *Transforming Banking Through Data and Analytics*.

To qualify for inclusion, vendors fit one or more of these four categories:

- **Data integration and management:** Services that consolidate data from multiple sources, ensure data quality, consistency, and governance
- **Customer insights:** Platforms that provide personalized customer analysis, segmentation, and targeted offering capabilities
- **Predictive analytics and AI:** Solutions that use machine learning and AI to predict customer behavior, forecast trends, and identify opportunities
- **Operational optimization:** Tools that analyze internal processes, identify inefficiencies, and improve resource allocation

Vendors listed in the directory have experience with current clients in the community banking sector. Their primary focus is on data management and analytics; this excludes the banking core providers and banking platform providers that provide data management and analytics as part of the ancillary services offered by the platform.

Data Integration & Management

Alteryx (<http://www.alteryx.com>)

Alteryx's platform delivers code-free analytics tools built for compliance and financial decisions, empowering teams with solutions for data preparation and automated analytics. The company initially focused on demographic-based mapping and reporting before transitioning to analytics software, and serves customers across financial services, healthcare, retail, and manufacturing sectors.

- Headquarters: Irvine, CA
- Year founded: 1997
- Ownership structure: Private

Capabilities

- Data analytics services: Data preparation, blending, predictive analytics, fraud detection models, and automated reporting. The platform includes Designer Cloud for data transformation, machine learning capabilities, and automated insights generation.
- Data integration capabilities: Code-free workflows integrate data from multiple systems with connectors for core banking platforms. Compatible with Fiserv, Jack Henry & Associates, and other major banking systems.
- Reporting features: Automated daily reports, real-time dashboards, and scheduled analytics processes. Banking-specific starter kit includes templates for fraud detection, creditworthiness prediction, and regulatory compliance.

Arkatechure (Arkalytics) (www.arkatechure.com)

Arkatechure focuses on unifying disparate data sources into a single source of truth, emphasizing data quality, visualization, and governance. The company specializes in data solutions for banks and credit unions, including predictive analytics for member services.

- Headquarters: Portland, ME
- Year founded: 2012
- Ownership structure: Private

Capabilities

- Data analytics services: Data warehousing, BI dashboards, predictive modeling, and Tableau integration.
- Data integration capabilities: Compatible with core banking systems via AWS-hosted data lake/warehouse.
- Reporting features: Customizable dashboards and automated reporting.
- Implementation support: Fully managed implementation and ongoing technical support.

Finastra (www.finastra.com)



Finastra provides technology that enables financial institutions to digitize their banking channels with open APIs allowing them to take advantage of current trends and technologies. Finastra specializes in data solutions serving retail banking, transaction banking, lending, and treasury capital markets.

- Headquarters: London, United Kingdom
- Year founded: 2017
- Ownership structure: Private

Capabilities

- Data analytics services: Deep data insights using analytics to better target and service consumers, with frictionless data access and actionable insights. API-enabled AI-based solutions for data analytics and business intelligence.
- Data integration capabilities: Industry-standard REST APIs integrate with third-party vendors, enabling transformational banking. The solution allows for servicing account holders from the front line to the back office with seamless, integrated operations.
- Reporting features: Real-time analytics and reporting capabilities across lending, payments, and banking operations. ISO 20022-native payment solutions that boost payment processing automation and improve operational efficiency.

Gemineye (www.gemineye.com)

Gemineye differentiates itself as a specialized data analytics provider exclusively serving community banks and credit unions with a data lake platform that combines flexibility with enterprise-grade analytics. The company currently has 10 employees and serves FIs across the US.

- Headquarters: Sandwich, MA
- Year founded: 2017
- Ownership structure: Private

Capabilities

- Data analytics services: Platform that combines the flexibility of a data lake with the structured querying power of a data warehouse, supporting both raw and structured data. Automation tools for data quality monitoring and compliance tracking.
- Data integration capabilities: Consolidates data from multiple sources, including core banking systems, payment processors, loan origination systems, and customer/member relationship management platforms.
- Reporting features: Out-of-the-box data visualization solution with real-time insights. Intuitive interface where both technical teams and business users can easily navigate, analyze, and act on their data.
- Implementation support: Personalized approach to each engagement ensures that the specific needs and goals of financial institutions are captured for maximum results. Pre-built solutions for critical software platforms with native cloud and Databricks architecture.

KlariVis (klarivis.com)



KlariVis is a banking analytics platform built for bankers by bankers, designed to transform raw data into timely, actionable insights. By eliminating data silos and consolidating information into intuitive dashboards, KlariVis empowers teams across the institution and enables executives to make informed, strategic decisions. With 68 employees, KlariVis serves community banks nationwide with a platform purpose-built to drive growth, efficiency, and customer impact.

- Headquarters: Roanoke, VA
- Year founded: 2019
- Ownership structure: Private

Capabilities

- Data analytics services: 250+ interactive dashboards and 250+ static reports that deliver timely, actionable insights into key performance metrics.
- Data integration: Core-agnostic and compatible with a wide range of ancillary systems, unifying data into a single source of truth across the institution. Provides daily data extraction from core processing and related systems.
- Accessibility: Accessible to all levels of users – no data expertise required – with unlimited users per bank included. Empowers every level of the organization to act on critical insights.
- Reporting features: Automated board reports that save hundreds of hours by eliminating month-end manual reporting, plus a custom report builder that gives institutions the flexibility to create reports tailored to their unique needs.
- Implementation support: Expert-led onboarding delivers a seamless experience, with full implementation in an average of 55 days.

Lightdash (www.lightdash.com)

Lightdash is an open-source business intelligence platform, built specifically for analysts using dbt (data build tool). The company pivoted from Hubble in 2021, which originally focused on data quality testing, to become Lightdash with a focus on BI tools. It combines developer-centric workflows with self-serve analytics, letting data teams maintain business logic in dbt while enabling business users to explore data without SQL. The recent AI Analyst feature supports natural language queries. The company currently has 25 employees.

- Headquarters: London, United Kingdom
- Year founded: 2020
- Ownership structure: Private

Capabilities

- Data analytics services: Self-serve BI platform that turns dbt projects into full-stack BI platforms, with pre-built metrics, intuitive UI for exploration, AI analysts for natural language queries, and customer-facing embedded analytics.
- Data integration capabilities: Built specifically for dbt integration, connects directly to SQL-based data warehouses like Snowflake, BigQuery, and Redshift through secure connections. Integrates with Amazon Redshift, AWS, Microsoft Azure, Google Cloud BigQuery, Databricks, GitHub, GitLab, and PostgreSQL.
- Developer workflows: CLI tools, version control, CI/CD integration, and preview environments.

Looker (cloud.google.com/looker)

Founded in 2012 in Santa Cruz, Looker pioneered browser-based BI with LookML, a modeling language that enforces a single source of truth. Since Google's acquisition in 2019, Looker has been integrated into Google Cloud Platform, deepening its AI, BigQuery, and enterprise-scale capabilities.

Microsoft (microsoft.com/powerbi)



Power BI from Microsoft is a comprehensive business intelligence platform that enables organizations to transform diverse data sources into interactive, actionable insights through advanced analytics and visualizations. It supports scalable cloud and on-premises deployments, empowering users across all business functions to enhance decision-making with real-time, data-driven intelligence.

- Headquarters: Redmond, WA
- Year founded: 2015 (Power BI)
- Ownership: Public

Capabilities

The Power BI solution from Microsoft is a unified, scalable business intelligence platform that enables organizations to connect to any data source, create interactive visualizations,

and deliver actionable insights across teams. It offers advanced AI-driven analytics, integration with Microsoft 365 apps, and enterprise-grade data governance and security.

Power BI supports both self-service and enterprise BI at scale, leveraging Microsoft Fabric to unify data ingestion, modeling, and reporting for faster, data-driven decision-making. Its interface and embedded analytics enable broad adoption and collaboration, while catering to complex organizational data needs.

Qlik (www.qlik.com/us)

Qlik is a data analytics and integration company serving 40,000+ global organizations with proprietary Associative Engine enabling intuitive data exploration without pre-defined query constraints. The company has a strong focus on financial services with the Visual Analytics Platform used by banks, insurers, regulators, and wealth managers. Notable clients include Bank of Makati and Camden National Bank for enhanced customer service and asset management.

- Headquarters: King of Prussia, PA
- Year founded: 1993
- Ownership structure: Privately held

Capabilities

- Data analytics services: Qlik offers a comprehensive suite, including:
 - Data integration and analytics solutions for financial services.
 - Interactive dashboards that contain loan portfolio data, allowing managers to analyze performance across regions, products, and loan officers.
 - AI-powered analytics with natural language capabilities.
 - Real-time data streaming and Apache Iceberg optimization through recent Upsolver acquisition.
 - Self-service analytics at scale with integrated governance.
- Data integration capabilities: Compatible with core banking systems, including Fiserv, Jack Henry and Associates, and FIS. Qlik provides real-time data replication and CDC capabilities, API services for seamless integration, support for cloud data warehouses, including Snowflake, and Qlik Replicate to connect database sources to Kafka pipelines.

- Reporting features: Sophisticated financial dashboard with functions such as Black and Scholes available in the charts. Automated narrative generation based on user selection.
- Implementation support: Qlik provides comprehensive professional services, training programs, and partner ecosystem support. Knowledge-transfer initiatives, including workshops and the appointment of Qlik Champions, help build internal expertise.

Customer Insights

Capital Performance Group (capitalperform.com)

Capital Performance Group (CPG) differentiates itself as a specialized management consulting firm exclusively serving the financial services industry with deep expertise in data-driven insights and performance optimization. With 25 years of experience and hundreds of financial institution clients, CPG provides practical, customized solutions that drive results, delivering strategy, marketing, delivery planning, and finance and risk management consulting services. CPG provides advisory, planning, analytic, and project management services to banks, thrifts, credit unions, investment management firms, financial technology companies, vendors to the industry, and government agencies.

- Headquarters: Washington, D.C.
- Year founded: 2001
- Ownership structure: Privately held

Capabilities

- Data analytics services: Business intelligence and analytics consulting with a focus on transforming data into high-impact insights that empower financial institutions to enhance performance and adopt a data-driven culture.
- Data integration capabilities: 6-week sprint programs are used to document the maturity of data analytics capabilities. Performance, measurement, and data-based approach is leveraged to design and optimize campaigns through all channels.

Marquis (gomarquis.com)

Marquis Software Solutions, Inc. (Marquis) is a provider of data-driven marketing, customer analytics, and regulatory-compliance technology for financial institutions. Marquis' platforms transform core-banking and ancillary data into actionable marketing, CRM, and compliance intelligence for 700+ U.S. financial institutions. With 350 employees, Marquis began as a direct-marketing analytics boutique firm serving community banks. It has since expanded into a data platform combining customer data integration, MCIF/CRM, multichannel marketing, compliance analytics, and strategic consulting.

- Headquarters: Plano, TX
- Year founded: 1987
- Ownership structure: Privately held

Capabilities

- Data analytics services: Data warehouse: Automatically ingests and unifies account, transaction, digital-banking, card, loan, and third-party demographic data into a single marketing data platform. It operates via scheduled nightly pipelines with data-detection and change-data-capture to ensure freshness and consistency across all records.
- Advanced analytics and insights:
 - Propensity and segmentation: Built-in churn drivers, next-best-offer modeling and persona clustering to identify high-value segments.
 - Conversational and behavioral analytics: Integrates survey, email-response, and contextual interaction data to refine customer journey insights.
 - Strategic consulting: Expert-led data interpretation services to translate insights into actionable marketing strategies.

Reveal BI (www.revealbi.io)

Reveal BI by Infragistics is an embedded analytics and business intelligence solution enabling software companies to integrate self-service dashboards and reporting within their applications. With cross-platform support, it delivers scalable, branded analytics experiences for its users. Reveal BI, developed by Infragistics—an industry leader in UI/UX tools for over 30 years—offers a powerful embedded analytics solution, enabling organizations to integrate advanced business intelligence seamlessly into their application.

- Headquarters: Cranbury, NJ
- Year founded: 1989
- Ownership structure: Private

Capabilities

- Data analytics services: Self-service dashboards with drag-and-drop functionality and interactive data visualizations with diverse charting options.

- Data integration capabilities: Integrates with leading platforms via native connectors for Google Analytics, Salesforce, Dropbox, Google Drive, and Microsoft Dynamics CRM, alongside robust database compatibility with PostgreSQL, MySQL, Oracle, and SQL Server.
- Reporting features: Customizable banking KPI dashboards with automated, scheduled reporting and mobile-responsive access.
- Implementation support: The company provides key services like free trial, and online help center with documentation and video tutorials.

Revio Analytics, Inc. (revioinsight.com)



Revio Analytics is a SaaS platform helping community banks and credit unions drive revenue and deposit growth by leveraging AI-powered customer insights. Its analytics tool identifies customer needs to enable targeted cross-selling and personalized engagement. It delivers actionable analytics based on customers' existing and needed financial products.

- Headquarters: Austin, TX
- Year founded: 2019
- Ownership structure: Private

Capabilities

- Data analytics services: Revio Insight uses machine learning to turn bank data into actionable opportunities, recommending next-best products across deposits, loans, credit, insurance, wealth, treasury, and merchant services.
- Data integration capabilities: The platform integrates with bank core systems, and works as a standalone or with popular CRM platforms via cloud-based apps.
- Reporting features: It enriches and contextualizes data to pinpoint high-revenue opportunities, prioritizing actions and delivering ready-to-use recommendations without manual analysis.

Tableau (www.tableau.com)

Tableau Software, a Salesforce subsidiary, provides interactive data visualization and business intelligence tools like Tableau Desktop, Server, and Online. It operates mainly on a subscription model, supported by professional services.

- Headquarters: Seattle, WA
- Years founded: 2003
- Ownership structure: Public Company (Salesforce)

Capabilities

- Data analytics services: Tableau provides an analytics platform for harmonizing, managing, and exploring data with interactive visualizations, featuring AI-powered capabilities including Concierge, Semantic Learning, and Google Workspace integration.
- Reporting features: Tableau delivers native Google Workspace integration allowing one-click embedding of visualizations and Pulse metrics in Google Docs and Slides, plus interactive dashboards, real-time analytics, and automated reporting capabilities.

ThoughtSpot Inc. (www.thoughtspot.com)

ThoughtSpot Inc. offers an AI-driven analytics platform that enables natural language search and autonomous insights from data. Its secure, scalable solutions empower all levels of an organization to make fact-based decisions and drive business growth.

- Headquarters: Mountain View, CA
- Year founded: 2012
- Ownership structure: Private

Capabilities

- Data analytics services: ThoughtSpot's solution provides comprehensive analytics capabilities tailored for financial institutions. Services include instant answers about transactions, deposits, and loan data across each client to identify key customer insights and provide a personalized customer experience.

- Data integration capabilities: ThoughtSpot's solution can analyze data from sources like Snowflake and Databricks and integrates with the Google Cloud Platform and Amazon Web Services.
- Reporting Features: The key features include DataRank machine learning algorithms that sort and present data recommendations, AutoJoins that automatically graph data sources and join tables in real-time, and PopCharts that create instant graphs as users type.
- Implementation support: ThoughtSpot provides training and implementation services.

Sigma (www.sigmacomputing.com)

Sigma Computing (Sigma) provides a cloud-native analytics platform with a spreadsheet-like interface, enabling business users to analyze and visualize data directly from cloud warehouses without technical expertise. Sigma serves organizations ranging from banks to private equity firms.

- Headquarters: San Francisco, CA
- Year founded: 2014
- Ownership structure: Private

Capabilities

- Data analytics services: Sigma provides comprehensive financial services analytics, including real-time insights into vast amounts of financial data for managing open risk across multiple portfolios, tracking volatility with custom functions and formulas, and building general trading summaries that update instantly.
- Data integration capabilities: Sigma connects directly to cloud data warehouses, including Snowflake, Databricks, Google BigQuery, Amazon Redshift, and other databases without data extraction.
- Reporting features: The company's platform features an Excel-style spreadsheet interface that reads and writes directly to cloud data warehouses—no CSV exports or stale data.
- Implementation support: Sigma offers multiple support tiers based on subscription level. The free "Starter" plan includes community support, while "Professional" and "Enterprise" tiers provide dedicated customer support via email, phone, and live chat.

Predictive Analytics and AI

Aunalytics (www.aunalytics.com)

Aunalytics offers a cloud-native data platform that merges AI-driven analytics with managed IT services, enabling predictive and prescriptive modeling. With 195 employees, the company targets mid-sized financial institutions, offering tailored solutions for fraud detection and revenue growth through the application of machine learning.

- Headquarters: South Bend, IN
- Year founded: 2011
- Ownership structure: Private

Capabilities

- Data analytics services: The Daybreak platform integrates data from a wide range of disparate sources, including transactional banking core systems, lending platforms, mobile banking, ATM/ITM networks, wealth and trust services, and CRM systems. By consolidating and analyzing this information within a data warehouse, Daybreak delivers a 360-degree view of each customer.
- Data integration capabilities: A data-source agnostic platform that aggregates data from core banking, CRM, and legacy systems, whether using inputs from a third-party source or delivering to Tableau, Power BI, or other dashboards.
- Predictive applications: AI propensity models for upsell/cross-sell opportunities, loan default prediction using transactional data, customer churn prediction, and fraud detection through machine learning.
- Implementation support: Managed services with embedded security to proactively protect and maintain technology.

Domo, Inc. (www.domo.com)

Domo is a cloud software company specializing in business intelligence and data visualization, providing real-time access to business data with minimal IT involvement. Operating as a SaaS platform, Domo connects data from any source and accelerates

business insights with integrated AI assistance. The company serves over 2,000 customers globally, including more than 25% of Fortune 50 companies, delivering cloud-native analytics solutions across multiple industries.

- Headquarters: American Fork, UT
- Year founded: 2010
- Ownership structure: Public

Capabilities

- Data analytics services: Domo's AI and data platform provides real-time business intelligence, self-service analytics with a drag-and-drop interface, advanced data visualization, and interactive dashboards. The platform features machine learning, predictive analytics, and AI agents for automating tasks and business processes, with AI seamlessly integrated across all data interactions.
- Data integration capabilities: With over 1,000 platform API connectors for any data source, Domo offers cloud-native ETL capabilities, real-time data processing, data transformation tools (Magic ETL), and custom API connectivity. The platform's cloud-native architecture processes billions of rows in seconds.
- Reporting features: Transform data into shareable data products with interactive dashboards, mobile reporting, automated alerts, embedded analytics, and natural language queries for collaborative analysis and business action.
- Implementation support: Support includes 30-day onboarding support, self-service education resources, professional services and expert consulting, training sessions and certifications, and dedicated account management for enterprise plans.

Arkatechure (Arkalytics) (www.arkatechure.com)

Arkatechure focuses on unifying disparate data sources into a single source of truth, emphasizing data quality, visualization, and governance. The company specializes in data solutions for credit unions and banks, including predictive analytics for member services.

- Headquarters: Portland, ME
- Year founded: 2012
- Ownership structure: Private

Capabilities

- Data analytics services: Data warehousing, BI dashboards, predictive modeling, and Tableau integration.
- Data integration capabilities: Compatible with core banking systems via AWS-hosted data lake/warehouse.
- Reporting features: Customizable dashboards and automated reporting.
- Implementation support: Fully managed implementation and ongoing technical support.

Sisense Ltd. (www.sisense.com)

Sisense is an AI-driven business intelligence and analytics platform that enables companies to integrate analytics into their products and workflows, empowering users to make informed, data-driven decisions. Sisense's platform is designed to be flexible and scalable, offering AI-powered tools for data analysis, visualization, and embedding analytics into various applications.

- Headquarters: New York City, NY
- Year founded: 2004
- Ownership structure: Private

Capabilities

- Data analytics services: The platform enables organizations to infuse AI-driven analytics into products and business applications. Sisense offers code-free to code-first tools for deeper analysis across all skill levels. The platform features the Sisense Fusion analytics suite, which utilizes artificial intelligence and machine learning to analyze data, as well as the recently launched Compose SDK for developers.
- Data integration capabilities: Sisense provides seamless integration into existing tech stacks and connects to all data sources. The platform provides connectivity across multiple data sources, featuring a cloud-agnostic architecture and flexible deployment options.
- Reporting features: The platform delivers advanced embedded reporting capabilities with interactive dashboards, real-time analytics, and AI-powered natural language queries. Sisense enables organizations to create customizable analytics experiences directly within their applications.

Operational Optimization

ManageEngine (www.manageengine.com)

ManageEngine is the enterprise IT management division of Zoho Corporation, providing a suite of IT operations, analytics, and security solutions adopted globally. It attempts to simplify and streamline enterprise IT management, spanning network and server management, analytics, security, and service desk operations. It benefits from technology, R&D, and the financial backing of Zoho Corp. ManageEngine addresses the entire IT operations lifecycle, from monitoring and analytics to security, service management, and automation.

- Headquarters (Zoho Corporation): Valle, TX.
- Year founded: 2002
- Ownership structure: Private

Capabilities

- Product Suite includes over 60 enterprise-grade IT management products and 60+ free tools.
- Supported Data Sources: On-premises or cloud databases, files, business applications, Active Directory, IT service data, network infrastructure, custom imports.
- Innovation: Ongoing investment in AI/ML for IT analytics and predictive operations.

Plunk (www.getplunk.com)

Plunk was founded to apply advanced AI, machine learning, and image analysis techniques to residential real estate analytics. Its Dynamic Valuation Model ingests millions of data points per property—sales history, neighborhood trends, remodel costs, satellite imagery—to compute live valuations, risk scores, and post-remodel value forecasts.

- Headquarters: Bellevue, WA
- Year founded: 2019
- Ownership structure: Private

Capabilities

- AI-Powered Valuation: Continuous “Dynamic Valuation Model” updated in real time; trained on 100M+ U.S. homes; factors macro/micro trends, comparable sales, and renovation impact.
- Risk Assessment & Forecasting: Automated risk scores for price volatility and liquidity; remodel-value estimator projecting post-renovation worth and ROI by project type; neighborhood analytics (demographics, schools, crime, amenities).
- Data Visualization & Reporting: On-demand dashboards: time-series valuation charts, risk heat maps, remodel ROI graphs; exportable PDF/CSV reports for presentations and compliance filings.
- Implementation Support: Developer documentation with code samples; sandbox environment; Customer Success team for integration of best practices.

Rollstack (www.rollstack.com)

Rollstack is a provider of AI-powered automation solutions for business reporting, enabling organizations to create, update, and distribute data-driven presentations and documents. Integrating with major BI tools and productivity platforms, Rollstack empowers teams to boost efficiency, reduce manual effort, and make data-informed decisions with enterprise-grade security.

- Headquarters: New York, NY
- Year founded: 2022
- Ownership structure: Private

Capabilities

- Data analytics services: Automated report generation from BI tools to presentations, AI-powered data analysis and insights, template-based scaling for report variants, and automated narrative generation from data.
- Data integration capabilities: Deep integrations with Tableau, Looker, Power BI, Metabase, CRM systems including Salesforce (Q1 2025 launch), data warehouses, Google Sheets, and Microsoft 365/Google Workspace. No data storage - all data remains in source systems.
- Reporting features: Automated slide deck creation for PowerPoint/Google Slides, document automation for Word/Google Docs, scheduled recurring reports, financial

statements automation, investor presentations, client business reviews, and leadership/board deck automation.

- Implementation support: Setup with users getting started in minutes, self-service platform with intuitive interface, and enterprise support also available.

Solver (www.solverglobal.com)

Solver empowers finance teams with self-service reporting and planning via familiar Excel interfaces. Over nearly three decades, the company evolved its BI360 suite into a cloud-native platform, integrating real-time dashboards, collaborative workflows, and AI-powered insights (Solver Copilot) to accelerate decision-making across finance and business units. Solver's Extended Financial Planning & Analysis (xFP&A) solution streamlines budgeting, forecasting, reporting, and consolidation to optimize enterprise operations.

- Headquarters: Calabasas, CA
- Year founded: 1996
- Ownership structure: Private

Capabilities

- Reporting & Consolidation: Excel add-in for designing financial reports; publishes to web portal with drill-down, commenting, and scheduling. Automated intercompany eliminations and group consolidation.
- Budgeting & Forecasting: Dynamic planning forms with workflow approvals. "What-If" scenario modeling and driver-based forecasting. QuickStart templates for rapid budget setup.
- Dashboards & Analytics: Pre-built Power BI connector and 50+ KPI dashboard templates. Web portal visualizations: time-series charts, variance heat maps, scorecards. Ad-hoc analysis via unified data model.

About ABA

The American Bankers Association is the voice of the nation's \$25 trillion banking industry, which is composed of small, regional and large banks that together employ approximately 2.1 million people, safeguard \$19.7 trillion in deposits and extend \$13.1 trillion in loans.

About Datos Insights

Datos Insights is the leading research and advisory partner to the banking, insurance, securities, and payments industries—both the financial services firms and the technology providers that serve them.

In an era of rapid change, we empower firms across the financial services ecosystem to make high-stakes decisions with confidence and speed. Our distinctive combination of proprietary data, analytics, and deep practitioner expertise provides actionable insights that enable clients to accelerate critical initiatives, inspire decisive action, and de-risk strategic investments to achieve faster, bolder transformation.

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