# ABA Risk and CONTENTS

MAR | APR 2024 | VOL. 45 | NO. 2

#### **FEATURES**

# **Compliance Meets Al**

A Banking Love Story BY SAM HOLLE, JD, CRCM. AND KRIS STEWART, JD, CRCM

Generative AI is poised to transform banking significantly in the coming months and years. Recognizing potential risks remains crucial; however, it is equally imperative to understand the innovative methods through which AI can enhance data analysis.

### **12** The Impact of Diversity, Equity, and Inclusion on Success

Measuring Progress in Financial Institutions

BY NAOMI MERCER

This guide offers a look at key quantitative and qualitative metrics for measuring Diversity, Equity, and Inclusion in financial institutions, highlighting how the effective use of data can help increase innovation, improve customer service, and enhance profitability.

## **20** Buy Now, Pay Later in an Era of Increased Scrutiny and Economic Headwinds

BY MICHAEL R.GUERRERO

Buy Now, Pay Later has rapidly evolved into a widely-used credit option, particularly in e-commerce,. Amidst this growth, the industry faces increased regulatory scrutiny and economic challenges, necessitating adaptations in compliance and operational strategies by financial institutions

# **24** Rising Tides and High Water

The Latest in Flood Compliance and Risk Management

BY KATHRYN MORRIS, J.D., CRCM

As flood insurance evolves, FEMA's Risk Rating 2.0 significantly impacts a financial institution's approach to compliance and risk management. This change, coupled with the complexities of regulatory compliance, necessitates adaptive strategies to manage flood risks effectively in an environmentally and regulatory dynamic landscape.









#### **COLUMNS**

- 9 FairLending Lending to Minorities, Special **Purpose Credit** Programs, and DEI goals. BY LYNN WOOSLEY, CRCM
- 17 Fair Credit **Reporting Act** FCRA Fundamentals: **Permissible** Purpose and Use of **Consumer Reports** BY TRACEY LEVANDOSKI,
- 30 Compliance **Fundamentals** Decoding the Jargon of Cybersecurity BY DAVID McKNIGHT

#### **DEPARTMENTS**

- 34 From the Hotline BY LESLIE CALLAWAY. CRCM, CAMS, CAFP RHONDA CASTANEDA, CRCM
- 36 Regulatory **Developments Table**
- **40** Continuing **Education Quiz**