

	Benefits / Opportunities	Diamond Associate Member \$10,000	Platinum Associate Member \$4,795	Gold Associate Member \$2,995	Silver Associate Member \$1,795
Access	Dedicated page on aba.com's Associate Member Directory promoting company, products and services	√	√	√	√
	Ability to be found in search engine by designated tag / topic	√	√	√	√
	A list pull to conduct your own USPS mailing thru a third-party mailhouse to a designated audience.	2 / yr	1 / yr		
	Complimentary registrations to Washington Summit	2	1	1	1
	Complimentary registration to a conference of your choice	1			
	Preferred booth location (time pending)	√			
Brand Visibility	Participation in Demo Days. Opportunity to submit a 5-minute video/product pitch by segment	√	√	√	
	Inclusion in Market Maps	√	√	√	√
	Consultative Concierge Service	√			
	Industry Insights: Opportunity to submit thought leadership content (produced by you) to be posted on aba.com including podcasts, research, video insights, white papers, press releases and infographics	√	√	√	
	Industry Insights: Opportunity to submit content for consideration to host an OnDemand webinar	√			
	Opportunity to submit content for consideration to be a speaker at an ABA event	√	√	√	√
	Case Study Conversations	√			
	Highlighted as a featured solution on the Industry Solutions page for a two week period	√			
	Link to company profile on aba.com if exhibiting/ sponsoring	√	√	√	√
	Extended company profile in directory	√	√		
	Feature Friday post on ABA's LinkedIn group page	√			
	Video of solution on dedicated page	√			
	Podcast with an ABA expert	2 / yr	1 / yr		
	Recognize special ABA member pricing on aba.com's Special Offers page	√	√	√	√
	Recognize special ABA member pricing on the ABA LinkedIn group page at least 2 times throughout the year	√			
Industry Resources	Receipt of the State Bankers Associations Directory	√	√		
	Complimentary Subscription to the ABA Banking Journal, Compliance Magazine and email bulletins	√	√	√	√
	Updates on industry news	√	√	√	√
Savings	Discounts on booths, products, training, registrations, publication advertisements	√	√	√	√

Ready to apply? Join ABA today and maximize your visibility, access, knowledge, and network. Our member banks are waiting to connect with companies like yours. [Click Here](#) to complete the online application.