

# Membership Categories

\*Diamond Benefits Only \*\*Access varies by level

Features	Opportunities	Diamond \$10,000	Platinum \$4,795	Gold \$2,995	Silver \$1,795
<b>Access</b>	Online Associate Membership Directory listing with searchable corporate profile	•	•	•	•
	Preference on booth location	•	•	•	•
	Access to targeted direct mailing list	2x/yr	1x/yr		
	Complimentary registration for the ABA Washington Summit	3 registrations	2 registrations	1 registration	1 registration
	One (1) complimentary registration to the ABA conference of your choice*	•			
<b>Savings</b>	Discounts on booth rates	•	•	•	•
	Member-discounted rate on ABA products, services and event registrations	•	•	•	•
	Discounts on ABA publication ads	•	•	•	•
	Discounts on ABA training products	•	•	•	•
<b>Brand Visibility</b>	Listing on targeted aba.com banking topic pages	Unlimited	Choose 5	Choose 3	Choose 1
	Ad within ABA's online directory*	•			
	If exhibiting, your company profile will be linked on the conference page	•	•	•	•
	Opportunity to submit speaking proposals for conferences and webinars	•	•	•	•
	Opportunity to post white papers, research reports and discount products or services on aba.com	•	•	•	
	Extended company profile in the online Associate Member Directory	•	•		
	Feature Friday on ABA's LinkedIn page*	•			
	Podcasts	•			
<b>Industry Resources</b>	Highlight new products, press releases and other company news	•	•	•	
	Complimentary subscriptions: ABA Banking Journal, e-mail bulletins, ABA Bank Compliance, ABA Bank Marketing	•	•	•	
	Associate Membership monthly newsletter	•	•	•	•
	Directory of state bankers associations	•	•		
	Access to content on aba.com**	•	•	•	•

## Ready to Apply?

Join ABA today and maximize your visibility, access, knowledge and network. Our member banks are waiting to connect with companies like yours.

## Questions? Contact:

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