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**SAMPLE EMAIL**

(Your Bank Name) is a member of the American Bankers Association, which means we all have access to ABA member resources and expertise. I use their resources frequently and find them very helpful in my role. ABA offers a wide range of resources, and they can help you, too.

I encourage you to go to [**ABA.com/GetStarted**](http://www.aba.com/getstarted) to start leveraging the resources. When you register for aba.com, you will have immediate access to all of their free resources including:

* ABA’s unparalleled staff experts at 1-800-BANKERS or accessible by using the online, searchable [**Experts on Call**](http://www.aba.com/experts) database. They also have a Compliance Hotline available to us, too.
* [**Resources for your specific job role**](https://www.aba.com/Tools/Function/Pages/default.aspx). For example, in depth [**Compliance**](http://www.aba.com/Compliance/Pages/default.aspx) resources such as regulatory expertise, up-to-date reports on agency initiatives and the Compliance Network, an online discussion forum.
* Sign up for one or more of ABA’s 20+ specialized [**Email Bulletins**](http://www.aba.com/emailbulletins) on topics ranging from corporate governance and compliance to human resources and accounting.

This is just a partial list of what ABA has to offer – and they are always adding new resources for us – [**check out the latest additions**](http://www.aba.com/highlights). To learn more about what ABA can do for you, you can register for a free [**webinar**](http://www.aba.com/memberwebinar)that will show you how to fully take advantage of ABA. Alternately, you can reach out to Kim Michael at the ABA ([**kmichael@aba.com**](mailto:kmichael@aba.com) or 202-663.5203) who serves as our ABA concierge.

Sincerely,

(Your Name)