



American Bankers Association Committees and Councils

Appointed Committees and Councils

- Agricultural and Rural Bankers Committee
- American Bankers Council
- BankPac Committee
- Communications Council
- Community Bankers Council
- Foundation Board of Directors
- Government Relations Council
- Membership Council
- Minority Depository Institutions Advisory Council
- Mutual Institutions Administrative Committee
- Professional Development Council
- Stonier Advisory Board
- Voter Education Fund Advisory Council

Appointed Committees and Councils

Agricultural and Rural Bankers (Ag) Committee: provides information, programs and policy recommendations that offer an opportunity for improvement and profitable management of banks providing financial products and services to agricultural and rural America. Champions causes on relevant issues and provides banks with a perspective on industry events and issues that will influence agricultural and rural banking.

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American Bankers Council: is ABA's banker-driven peer group for midsize bank chief executives. The Council provides feedback and direction to the ABA on key regulatory and legislative issues critical to midsize banks. In addition, the Council participates in regular virtual and in-person meetings with their peers to exchange information and share best practices on issues affecting their banks.

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BankPac Committee: works in close consultation with state bankers associations, ABA Political Engagement and other stakeholders to direct BankPac resources in federal elections. The Committee is responsible for advising the Chair and ABA BankPac staff in all aspects of the organization and operation of the political action committee (PAC). This includes, but is not limited to the review and approval of election cycle budgets, disbursement criteria and processes, fundraising and support of ABA's political engagement efforts to expand the organization's influence. The Committee is comprised of several state association executives and bankers who represent a geographically diverse set of banks of varying sizes to ensure a wide-range of perspectives. Committee members are appointed for a 2-year term concurrent with the election cycle, and may be reappointed.

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Communications Council: shapes the message and the different media that ABA uses to communicate to members and external audiences. It has primary responsibility for collaborating with staff to develop strategies that 1) improve the public perception of the banking industry and 2) provide timely and relevant information to members on both business and policy issues. The council also serves as the editorial board for the *ABA Banking Journal* to ensure content engages the audience and reflects ABA priorities. The council consists of community bank CEOs and one state banking association executive.

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Community Bankers Council: represents community banking in ABA's government policy-making process, tracks community bank competitiveness issues and responds to them through a broad range of high-quality association products and services. Communicates ABA's commitment to community banking. The council is made up of approximately 100 CEOs of community banks from every state.

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Foundation Board of Directors: is the primary governing body of ABA's non-profit 501(c)(3) subsidiary, the ABA Community Engagement Foundation. The board's mission is to promote and assist in banks' financial education, affordable housing, and other related community development programming, resources and leadership. The board is comprised of leaders from a broad spectrum of ABA's membership. It provides strategic guidance on how to best elevate the community investment and service of banks within their communities, as well as integration of these efforts in policy conversations. The board is also responsible for overseeing the foundation's finances.

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Government Relations Council: is the leadership committee within the ABA with the exclusive responsibility for recommending annual policy priorities to ABA's Board of Directors. The Council also provides ongoing policy guidance to ABA leadership as policy issues arise during the year. Its diverse membership is reflective of the industry at large, representing banks from across the country of varying asset size, charter type, and business structure, making it a critical committee in representing both the specific interests of the industry segments and the broader industry. Moreover, GRC members are also expected to participate in ABA's political engagement programs.

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Membership Council: plays an integral role in developing, coordinating and executing strategies aimed at increasing ABA membership. Council members are ABA's primary state membership representatives.

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Minority Depository Institutions (MDI) Advisory Council: has the advantage of understanding the unique challenges MDIs face and will better position ABA and the banking industry to develop products and resources designed specifically to address MDIs needs. The council establishes a collective voice to advocate on behalf of MDI funding and resources that will be vital in the development of future government programs. The Council would also serve to establish a collective voice to advocate on behalf of MDI funding and resources, as well as for regulatory flexibility. While ABA is uniquely positioned to provide greater support to the broader MDI community, this council will be jointly staffed with the National Bankers Association as part of our strategic partnership with the NBA.

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Mutual Institutions Council: reviews all aspects of statutory, regulatory and marketplace influences on the status and role of the mutual form of organization for depository institutions. Considers all aspects of corporate governance and the balancing of stakeholder interests under both state and federal banking institutions and tax law. The committee considers both preservation of the basic viability of mutuality and retention of management discretion on the exercise of the option of conversion from mutual to stock form.

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Professional Development Council: serves as key advisor to ABA's education and training business. Monitors the relevance, quality and performance of ABA's training products, programs and services. Provides banker-level insight on key industry issues, workforce trends and professional development opportunities. The council is comprised of senior-level bankers representing banks of all sizes and geographies with a mission of helping ABA continue to support the learning and development needs of bankers and advance banking as a career of choice. Works in a collaborative manner with ABA staff to strengthen ABA's position of a leading provider of high caliber professional development solutions for the banking industry.

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Stonier Advisory Board: serves as key advisor to ABA's Stonier Graduate School of Banking. Provides senior, executive level banker insight on key industry issues, and works closely with the Curriculum Director, ABA leadership staff and Wharton to help shape the strategic direction of Stonier. The mission of the advisory board is to promote Stonier, oversee policy and curriculum, evaluate classes and provide leadership from an industry perspective to Stonier. Its makeup is of dedicated industry leaders, representing banks of all sizes and geographic regions, including a key regulatory representative. Stonier Advisory Board members may also serve as Capstone Advisors, and are very active on campus.

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Voter Education Advisory Council: advises staff on the direction of ABA's political programs and assists with the annual fundraising efforts for the Voter Education Fund. It is comprised of bankers and state association executives representing the diversity of the industry.

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