



Taking the Fear Out of Finance

CentSai offers easy-to-license financial wellness content for banks aimed at educating the consumer to make smart money choices.

CentSai’s articles, videos, and quizzes are engaging, educational, and encourage people to learn about their personal finances regardless of their circumstances. Every piece is vetted by an experienced team of editors and financial literacy experts.



Articles



Quizzes



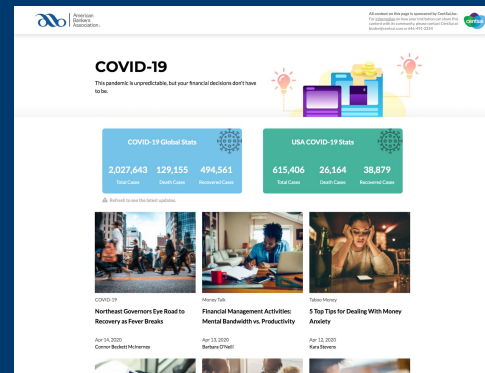
Videos

Our content covers a wide array of financial pain points for consumers including:

- budgeting
- managing debt
- insuring
- understanding credit
- saving
- investing
- earning
- buying goods and services

With relatable and accurate information, consumers can make the best choices regarding their circumstances with the type of financial products that meet their needs.

As Americans attempt to navigate the uncharted waters of COVID-19, they’re looking for guidance from their community bank. Through the ABA – we are offering its members the ability to share a special collection of content covering the financial issues and stress stemming from this pandemic; currently, there are 30+ pieces of content – we will continue to add to this collection.



Special Pricing

ABA Member Pricing:

6-month Subscription: **\$1,250**
(1st month free then \$250 per month)

ABA Non-Member Pricing:

6-month Subscription: **\$1,800**
(\$300 per month)

To start your Subscription, contact:

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