



MICHAEL WHITE ASSOCIATES
BANK INSURANCE CONSULTANTS

BANKINSURANCE.com

N E W S R E L E A S E

**NFP - Michael White Report
BOLI Assets Grew 3.9% to Over \$179.2 Billion as of March 31, 2020**

FOR IMMEDIATE RELEASE – *Memphis, TN, and Radnor, PA, June 30, 2020* – The Cash Surrender Value (CSV) of bank-owned life insurance (BOLI) policies held by commercial banks, savings banks and savings associations grew 3.6% to \$179.2 billion as of March 31, 2020, up from \$172.9 billion as of March 31, 2019, according to the *NFP-Michael White Bank-Owned Life Insurance (BOLI) Holdings Report™*.

BOLI is used to offset and recover a portion of the costs of employee benefits, thereby helping banks keep up with ever-rising benefit costs. BOLI may be differentiated by **three product types: general account (GA); variable separate account (VSA); and hybrid separate account (HSA).**

The *NFP-Michael White BOLI Holdings Report™* is co-produced by NFP and Michael White Associates (MWA). The information in this report was gathered from data submitted to regulators by all 5,116 banks operating on March 31, 2020. Among the study’s most significant findings are these:

By Asset Size:

- Of the 5,116 banks and savings associations, 3,310 or 64.7% reported holding BOLI assets as of March 31, 2020, and total BOLI CSV climbed by \$6.23 billion (3.6%) from \$172.92 billion as of March 31, 2019 to \$179.15 billion as of March 31, 2020. (See Tables 1 and 2.)

Table 1. Number and Percent of Banks Reporting BOLI Assets by Bank Asset Size				
Banks by Asset Size	Number of Banks		Percent of Banks	
	March 31, 2020	March 31, 2019	2020	2019
Over \$10 billion	115	110	79.9%	78.0%
\$1 billion - \$10 billion	562	538	82.7%	83.0%
\$500 million - \$1 billion	494	497	75.9%	76.3%
\$300 - \$500 million	546	565	73.7%	73.6%
\$100 - \$300 million	1,128	1,195	63.5%	63.3%
Under \$100 million	465	534	41.4%	42.2%
Industry Total	3,310	3,439	64.7%	64.1%

Source: NFP - Michael White BOLI Holdings Report™ - 2020 edition

- Net growth in BOLI holdings can be attributed to new purchases and earnings on existing CSV, reduced by death claims collected and policy surrenders (if any).
- For banks with over \$100 million in assets, the percentage owning BOLI stood at 71.3% as of March 31, 2020, and for banks with over \$300 million in assets, the percentage owning BOLI stood at 77.5% as of March 31, 2020.

-more-

- Although the number of banks holding BOLI declined between March 31, 2019 and March 31, 2020, this decline was, once again, primarily attributable to the continuing trend in the banking industry of mergers and acquisitions rather than banks terminating their BOLI programs.

Table 2. Total BOLI Assets (in billions) Held by Banks				
Banks by Asset Size	As of March 31, 2020	As of March 31, 2019	Percent Change in BOLI Assets	Percent Change in Total No. of Banks
Over \$10 billion	\$143.44 billion	\$137.03 billion	4.7%	2.1%
\$1 billion - \$10 billion	\$21.38 billion	\$20.93 billion	2.2%	4.9%
\$500 million - \$1 billion	\$5.84 billion	\$6.01 billion	-2.8%	0.0%
\$300 - \$500 million	\$3.29 billion	\$3.29 billion	-0.2%	-3.5%
\$100 - \$300 million	\$3.99 billion	\$4.25 billion	-6.0%	-5.9%
Under \$100 million	\$650.8 million	\$756.6 million	-14.0%	-11.3%
Industry Total	\$179.15 billion	\$172.92 billion	3.6%	-4.6%

Source: NFP - Michael White BOLI Holdings Report™ - 2020 edition

- Although four of the asset classes showed a decline in the amount of BOLI assets they held, this was not due to the surrender of BOLI policies or a drop in the CSV of the policies, but rather a result of several of the banks that were at the top of their respective asset class category moving into the next higher bracket between March 31, 2019 and March 31, 2020. Thus, banks at the higher end of the asset class categories were replaced by new banks coming into that asset class with smaller amounts of CSV resulting in an overall drop in BOLI assets for that asset class.
- Institutions with assets over \$10 billion attained the highest percentage increase (4.7%) in BOLI assets while banks with under \$100 million in assets showed the largest decrease in BOLI assets (-14.0%). (See Table 2.)

By Type of BOLI Asset:

- The BOLI assets most widely held by banks as of March 31, 2020 were GA policies. (See Table 4.) Ninety-seven percent (97.1%) or 3,214 of the 3,310 of the banks reporting BOLI held \$85.93 billion in general account life insurance assets, representing 48.0% of total BOLI assets as of March 31, 2020. (See Tables 3 and 4.) In GA policies, the general assets of the insurance company issuing the policies support their CSV.
- In recent years, banks have gravitated back to general account products because GA products provide more carrier options, somewhat higher yields and simplicity when compared to other BOLI products.

Table 3. Total BOLI Assets (in billions) by Product Type Held by Banks as of March 31, 2020					
Banks by Asset Size	GA	VSA	HSA	TOTAL	Percent of BOLI Assets Held
Over \$10 billion	\$ 57.39	\$ 72.21	\$ 13.84	\$ 143.44	80.07%
\$1 billion - \$10 billion	\$ 16.42	\$ 2.02	\$ 2.93	\$ 21.38	11.93%
\$500 million - \$1 billion	\$ 4.85	\$ 0.15	\$ 0.83	\$ 5.84	3.26%
\$300 - \$500 million	\$ 3.29	\$ 0.05	\$ 0.51	\$ 3.85	2.15%
\$100 - \$300 million	\$ 3.40	\$ 0.09	\$ 0.50	\$ 3.99	2.23%
Under \$100 million	\$ 0.59	\$ 0.02	\$ 0.04	\$ 0.65	0.36%
Total BOLI Assets	\$ 85.93	\$ 74.55	\$ 18.66	\$ 179.15	100.0%
Percentage Growth Since March 31, 2019	6.4%	1.0%	1.6%	3.6%	

Source: NFP - Michael White BOLI Holdings Report™ - 2020 edition

Table 4. Percent of Banks That Hold BOLI Assets by Product Type as of March 31, 2020				
Banks by Asset Size	GA	VSA	HSA	BOLI
Over \$10 billion	79.2%	60.4%	56.9%	79.9%
\$1 billion - \$10 billion	80.7%	19.9%	42.2%	82.7%
\$500 million - \$1 billion	73.6%	8.9%	32.6%	75.9%
\$300 - \$500 million	72.5%	5.3%	26.6%	73.7%
\$100 - \$300 million	61.4%	3.2%	17.8%	63.5%
Under \$100 million	39.6%	2.0%	5.6%	41.4%
All Banks	62.8%	7.8%	22.6%	64.7%

Source: NFP - Michael White BOLI Holdings Report™ - 2020 edition

- With a balance of \$74.55 billion, VSA BOLI represented 41.8% of all BOLI assets as of March 31, 2020, down from 41.6% as of March 31, 2019. (See Table 3.) Variable separate account CSVs are supported by assets legally segregated from the general assets of the insurance carrier. The policyholders neither own the underlying separate account created by the insurance carrier on its behalf, nor control investment decisions in the underlying account, but they do assume all investment and price risk. Accordingly, the investment income and investment gains and losses generally accrue directly to the policyholders and are not accounted for in the general account of the insurer, nor are values guaranteed by the general account of the insurer. Most banks that purchase a VSA product use a “stable value wrap” arrangement provided by a carrier or a third party to reduce the income statement volatility. Because of its complexity, VSA is held by only 12.0% of the banks reporting BOLI assets.
- Thirty-five percent (35.0%) of banks reporting BOLI held hybrid separate account assets as of March 31, 2020. The \$18.66 billion in HSA assets represented 10.4% of total BOLI assets, making HSA the

smallest reporting category of BOLI assets when measured by CSV. (See Tables 3 and 4.) Hybrid separate account insurance policies combine features of both general and separate account insurance products. Like general account life insurance policies, the general assets of the insurance company issuing hybrid separate account policies support the policies' cash surrender values. However, like variable separate account policies, the assets of hybrid separate accounts are protected from claims on the insurer.

By Institutional Charter:

- There was an increase in the dollar amount of BOLI assets held among national bank and state nonmember banks, and a decrease among savings banks, savings associations and state-chartered member banks. All charter classes experienced increases in the percentage of institutions with BOLI assets. Savings banks and state-chartered Fed member banks had the highest percentage of banks with BOLI assets. (See Tables 5 and 6.)

Table 5. Total BOLI Assets (in billions) Held by Bank Charter				
Banks by Charter	As of March 31, 2020	As of March 31, 2019	Percent Change in BOLI Assets	Percent Change in Total Number of Banks by Charter
National Banks	\$107.69	\$104.12	3.4%	-3.6%
Savings Banks	\$5.91	\$6.01	-1.6%	-3.4%
Savings Associations	\$3.29	\$3.38	-2.8%	-4.9%
State-Chartered Member Banks	\$28.71	\$29.08	-1.3%	-6.1%
State-Chartered Non- Member Banks	\$33.55	\$30.33	10.6%	-4.5%
Industry Total	\$179.15	\$172.92	3.6%	-4.6%

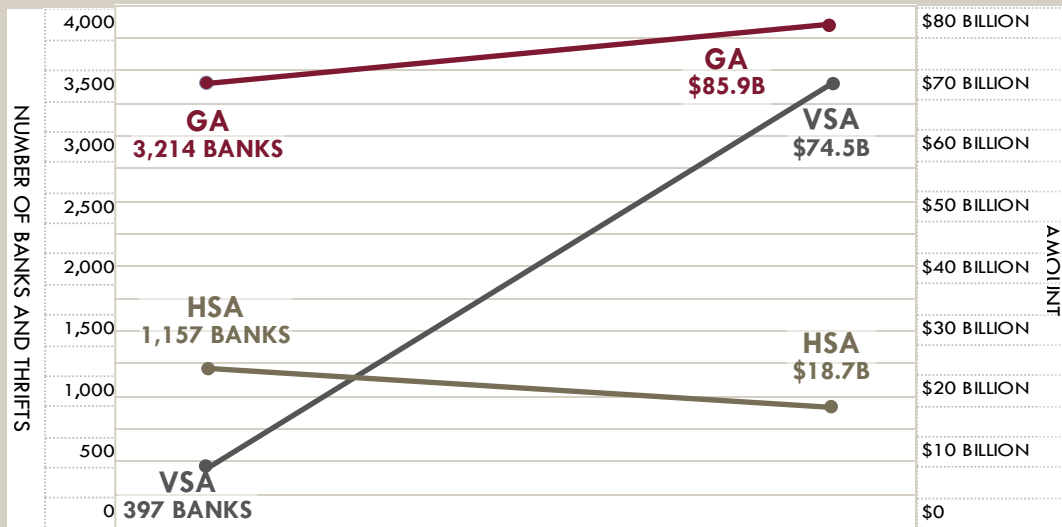
Source: NFP - Michael White BOLI Holdings Report™ - 2020 edition

Table 6. Number and Percentage of Banks Reporting BOLI Assets by Charter				
Banks by Charter	Number of Banks		Percent of Banks	
	March 31, 2020	March 31, 2019	2020	2019
National Banks	507	514	64.9%	63.5%
Savings Banks	234	241	81.3%	80.9%
Savings Associations	196	201	59.9%	58.4%
State-Chartered Member Banks	539	567	72.8%	72.0%
State-Chartered Non- Member Banks	1,834	1,916	61.5%	61.4%
Industry Total	3,310	3,439	64.7%	64.1%

Source: NFP - Michael White BOLI Holdings Report™ - 2020 edition

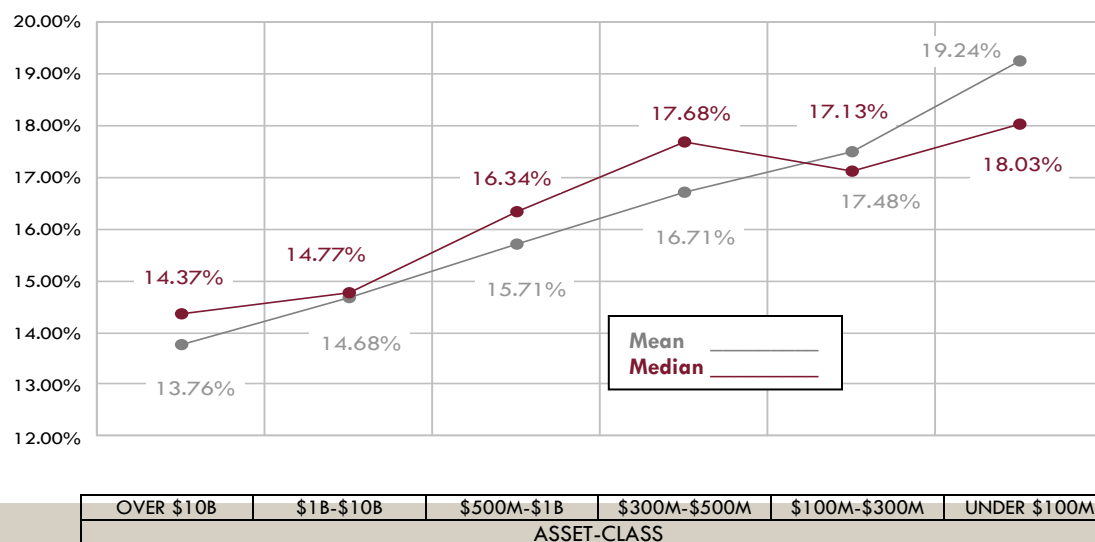
- Once again, we see that the overall number of banks in each charter class has declined and that the decline is primarily due to mergers or charter changes.

Table 7. Number of Banks and Thrifts Holding GA, VSA AND HSA Assets and Dollar Amounts Held – as of March 31, 2020



SOURCE: NFP - MICHAEL WHITE BOLI HOLDINGS REPORT™ - 2020 EDITION

Table 8. Bank/Thrift BOLI Assets as a Percentage of Tier 1 Capital Mean Vs. Median by Asset-Class – as of March 31, 2020



SOURCE: NFP - MICHAEL WHITE BOLI HOLDINGS REPORT™ - 2020 EDITION

Table 9. Number and Percentage of Banks Holding BOLI Assets Reporting CSV of Life Insurance as a Percent of Tier 1 Capital Over 25%					
Banks with BOLI Over 25% of Tier 1 Capital	As of Mar. 31, 2020	As of Mar. 31, 2019	As of Mar. 31, 2018	As of Mar. 31, 2017	As of Mar. 31, 2016
Number	383 <i>of 3,310</i>	433 <i>of 3,439</i>	512 <i>of 3,564</i>	555 <i>of 3,663</i>	574 <i>of 3,725</i>
Percentage	11.6%	12.6%	14.4%	15.2%	15.4%

Source: NFP - Michael White BOLI Holdings Report™ - 2020 edition

About the NFP - Michael White BOLI Holdings Report™

The NFP - Michael White BOLI Holdings Report™ measures and benchmarks the cash surrender values (CSV) and other data pertaining to life insurance held by commercial banks, savings banks, and savings associations. It is one of several reports dealing with bank financial performance as well as bank fee and non-interest income activities published by NFP or Michael White Associates (MWA).

NFP, through its group of nationwide consultants and employees, has assisted over 1,250 community banks in the design and implementation of BOLI as well as nonqualified benefit plans for selected executives. As evidence of its leadership position in the market, NFP has the exclusive endorsement of the ABA and 10 state banking associations for BOLI. NFP (www.equiasalliance.nfp.com) have employees and consultants located in offices throughout the U.S.

Michael White Associates (“MWA”) is a bank insurance consulting firm headquartered in Radnor, PA. In addition to the NFP - Michael White BOLI Holdings Report™, MWA offers a series of bank fee income reports, including the MWA Fee Income Ratings Reports™ which compare, rank and rate a particular financial institution’s insurance or other noninterest fee income programs nationally, regionally, statewide and by asset-peer group. MWA’s published reports can be obtained at www.BankInsurance.com.

For additional information contact:

David Shoemaker, CPA/PFS, CFP®
 NFP
 8000 Centerview Parkway, Suite 525
 Memphis, TN 38018
 Phone: 901-754-4924
 Email: david.shoemaker@nfp.com

Michael D. White, Ph.D., CLU, ChFC
 Michael White Associates, LLC
 823 King of Prussia Road
 Radnor, PA 19087
 Phone: 610-254-0440
 Email: MWA@BankInsurance.com

Information provided herein is for general informational purposes. NFP and its subsidiaries do not provide legal or tax advice and we recommend that our clients consult an attorney or tax professional. We believe the information is accurate, however, we make no warranty or guarantee regarding the accuracy or reliability of the content. Insurance services provided through NFP Executive Benefits, LLC. (NFP EB), a subsidiary of NFP Corp. (NFP). Doing business in California as NFP Executive Benefits & Insurance Agency, LLC (License #OH86767). Securities may be offered through Kestra Investment Services, LLC (Kestra IS), member FINRA/SIPC. Kestra IS is not affiliated with NFP. Kestra IS does not provide tax or legal advice and is not a Certified Public Accounting (CPA) firm.

Michael White is not a Representative of NFP.