



SPIRIT OF BANKING



OCTOBER 2022



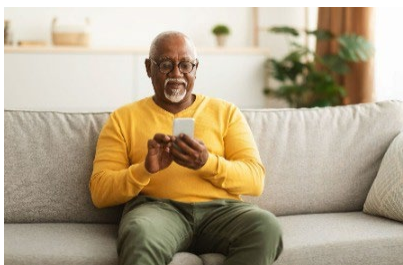
Help Florida Recover From Hurricane Ian

ABA Foundation is raising funds on behalf of the Florida Bankers Association to help those affected by Hurricane Ian. All donations will go directly to the Volunteer Florida Foundation. [Donate now.](#)



Today is Get Smart About Credit Day!

It's not too late to join today's free webinar, [Innovative Ways to Help Teens and Youth Get Smart About Credit](#), at 2 p.m. You'll hear directly from bankers about their innovative approaches for engaging and educating teens to improve their personal finance skills. [Register now](#). Want to keep the conversation going? Sign up for [Get Smart About Credit](#) and get free access to new infographics on student loan and debt forgiveness scams, presentations for virtual or in-person learning, handouts and activities — and a communications toolkit filled with all the resources you need.



Free Webinar on Combating Elder Financial Exploitation

Join the ABA Foundation and the Department of Justice on Oct. 27 for a free webinar, [Combating Elder Financial Exploitation](#), that will help you detect the red flags of elder financial exploitation. Between 2019 and 2020, suspicious activity reports involving elder financial exploitation increased from \$2.6 billion to \$3.4 billion—the largest increase since 2013. You'll take home strategies for protecting your older customers and tackling this growing problem that costs seniors, their families and their caregivers billions annually. [Register now.](#)



ICYMI: ABA Foundation Shines at ABA Annual Convention

Thanks to all who joined us at ABA's Annual Convention in Austin, Texas, as we spotlighted bank-community partnerships driving meaningful community change. Over 1,000 bankers from across the country experienced two days of expert-led presentations, breakouts and networking sessions. The Foundation hosted several standout

sessions:

- On Oct. 3, we moderated an inspiring general session panel featuring the Federal Home Loan Bank of Dallas, Star of Hope and Texas Capital Bank on their partnership to address homelessness in Texas. Our call to action to the bankers in the room: Engage with your community in solving the most pressing economic and housing challenges.
- On Oct. 4, we recognized and celebrated the seven winners of the [Community Commitment Awards](#). The winners were honored for their creative programs that embody corporate social responsibility and impactful community engagement. See the winners in the photo above! [Learn more about this year's winning banks and programs.](#)
- We also recognized **Lola Pol**, our George Bailey Distinguished Service Award winner. Lola spoke passionately to conference attendees about her work to help bring first-time, low-income buyers into homeownership in the Washington, D.C., metropolitan area. She shared how she was inspired by her parents, who fled communist rule in Cuba, to start a career rooted in service to the community.

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