

NOVEMBER 2021

## Financial Inclusion for Those Exiting the Criminal Justice System



Innovative banks across the country are offering financial education, tailored financial products and services, and other novel approaches to knock down barriers to financial inclusion for individuals previously in the criminal justice system. Our new issue brief offers strategies to effectively reach this vulnerable population in your community. [Read it here](#). For quick tips, [view our infographic](#).

## 2021 Older Americans Benchmarking Report



In honor of National Family Caregiver Month, the ABA Foundation just released its [2021 Older Americans Benchmarking Report](#). Over one hundred banks representing 50% of bank deposit accounts across the nation shared data on how they are protecting and serving their older customers.

The report found that 86% of banks require training for frontline staff on how to detect and report elder financial exploitation. Other highlights look at trends in consumer educational outreach efforts and tailored bank products for seniors. [Access the free](#)

[report here](#). Be sure to also check out our recent [webinar recording](#), which examines report highlights.

## Last Participation Call for 2021 Financial Education

On December 6, ABA Foundation will be closing the books on 2021 participation in [Get Smart About Credit](#), [Safe Banking for Seniors](#), and [Teach Children to Save](#). Please sign in to enroll or update your registration record to reflect your bank's outreach efforts. We appreciate how banks have adapted to bring personal finance into their communities during this challenging time, and we're committed to providing you the best ways to continue doing so. Be on the look-out for 2022 registration, coming in January.

## Bank Partnerships Create Thriving Communities in Tampa

During last month's Annual Convention in Tampa, ABA Foundation led a panel discussion on local revitalization efforts and the bank partnerships that helped them come to fruition. The session, sponsored by the Federal Home Loan Banks, included a virtual tour of two Tampa-based projects focused on urban renewal and supporting veterans. Attendees heard from the Tampa Housing Authority, Bank of America Community Development Corporation, Volunteers of America, and PNC Community Development Banking. [Watch the recording](#).

## Banks in The Spotlight: Corporate Social Responsibility at Work



This month we spotlight the 2021 ABA Foundation Community Commitment award winner for Economic Inclusion, **Hancock Whitney Bank**, Gulfport, Mississippi for their Small Business Matters program, which allows the bank to educate and create opportunities for local business owners and their teams—with an emphasis on minority and women-owned businesses.

The bank program concentrates on four goals for entrepreneurial and small business success—grow, fund, market and manage—and aligns with Hancock Whitney’s commitment to diversity, equity and inclusion. [Listen to the podcast](#) and [watch the video](#) about this winning bank program.

## 2021 Military Family Support Programming Survey Open



On behalf of the Military Family Advisory Network (MFAN)—the authentic voice of the modern military family—whose research is the cornerstone of their work, providing valuable insight into the challenges that military families face and how best to provide support, the ABA Foundation is pleased to let you know that MFAN’s 2021 [Military Family Support Programming Survey](#) is open.

The survey allows all military families to share their stories and influence MFAN’s programming for the next two years. It takes a comprehensive look at military families’ experiences and well-being, including questions about health, finances, food security, housing, childcare, relationships, employment, and more. Your active-duty military and veteran customers and their family members are eligible to participate.