

MARCH 2022

Lights, Camera, Save! Student Entry Period Closes Next Week



**LIGHTS
CAMERA
SAVE!**

Know a creative teen who could be famous for their financial tips? The submission period for the ABA Foundation's [Lights, Camera, Save! contest](#) is open to young filmmakers until March 31. Lights, Camera, Save! is a national contest that encourages teens to use video to communicate money management knowledge to their peers. Contestants create an up-to-30-second video on any personal finance topic and submit the entry to a local contest host bank by March 31.

Banks registered to participate in the contest conduct the first round of judging to select a winner to compete on the national level for cash awards, including a grand prize of \$5,000, a \$3,000 second prize and \$1,000 third-place prize. April 13-15, the public will have the opportunity to help determine which videos advance to the final round of judging, as contestants submitted to the national level go head-to-head in a single round of competition through ABA's Instagram account to advance in the contest. It's not too late to participate in this year's Lights, Camera, Save! contest at no cost. [Sign up today!](#)

Have You Signed Up to Celebrate 25 Years of Teach Children to Save?



With Financial Literacy Month fast approaching, the ABA Foundation wants to make sure that your bank is ready to empower the youngest members of your community with lifelong personal finance skills.

Outreach is easier than ever this year, with our free communications toolkit full of social media posts, letter templates and graphics—everything your bank needs to promote financial education, while celebrating the program's quarter of a century milestone. Visit aba.com/Teach25 to sign up—participation is free for every bank.

Not sure if your bank is on the list? Check out the [2022 Teach Children to Save Participating Banks List](#).

Consumer Scams Webinar Recording Available

Scammers are using new fraud tactics against consumers of all ages—targeting bank accounts, personal data and even lifetime savings. What can your bank do to help protect your consumers? Find out in this [webinar recording](#) from ABA Foundation and the Federal Trade Commission. Get the latest data from the Consumer Sentinel Network and learn how to access the many available resources to protect your community. [Watch the recording here.](#)

Be sure to also register for the Foundation's [Safe Banking for Seniors](#) program, to access additional free tools.

Banks in the Spotlight: Corporate Social Responsibility at Work



This month we spotlight the 2021 ABA Foundation Community Commitment Awards George Bailey Distinguished Service Award winner: **Mary O'Connor**, Executive Vice President, Logistics/Brand Management, Country Club Bank, Kansas City, Mo. Mary strives to live by the mantra, “to whom much is given, much is expected,” and has set a remarkable example of community commitment for others to follow. Whether it’s spotlighting local nonprofits on her weekly podcast and on the bank’s own billboards, leading financial literacy efforts in the community, helping create a new rent-forgiven home for Kansas City’s Women’s Employment Network, or advocating for women in the workforce, Mary spends each day thinking about how to help others.

Mary is also known for channeling her own family tragedy into meaningful philanthropy. After her sister was shot in a robbery attempt in 1986, Mary helped care for her while supporting an annual run to raise funds for traumatic brain injury research—raising over \$2 million and counting. When family members developed MS and diabetes, Mary again devoted her time, energy and efforts to fighting back. [Listen to Mary’s podcast.](#)