

**JUNE 2020**

## Community Commitment Awards: Deadline Approaching

**July 1** is the last day to submit an entry for the [2020 ABA Foundation Community Commitment Awards](#). These awards recognize the many valuable ways banks of all sizes go above and beyond to support the overall well-being of their communities. Submit entries in seven categories, plus nominate any non-CEO bank employee for the George Bailey Distinguished Service Award. [Submit your entry today!](#)



## American Housing Month

The ABA Foundation is partnering with experts to host a virtual discussion on [Military Families and Affordable Housing](#). Join us on June 24 to hear from the Military Family Advisory Network (MFAN) and Citi about how the military community accesses housing and the ways banks have worked with military families to support their housing requirements. [Register for free.](#)

This month, the Foundation is also highlighting the difficulties seniors face in finding accessible and affordable housing. On June 8, the Foundation hosted an online session featuring Harvard University's Joint Center on Housing Studies and Northrim Bank. The panel shared fresh data on older households, discussed four main housing challenges seniors experience, and discussed ways to transform prevailing housing struggles into opportunities to invest locally and support some of the nation's most at-risk populations. [Access the recording](#) to learn more.

Also, be sure to check out the ABA Foundation's recent article, [Time to Focus on the Senior Housing Crisis](#), which looks at recommendations on applying universal design elements and addressing affordable housing needs for seniors across the nation.

## World Elder Abuse Awareness Day

In recognition of World Elder Abuse Awareness Day, ABA's Chief Communications Officer, Peter Cook, hosted a media panel on June 10 during the National Adult Protective Services Association's 6<sup>th</sup> Global Summit. The speakers—David Brancaccio, Host and Senior Editor of Marketplace Morning Report, and Anna Werner, Consumer Investigative National Correspondent for CBS This Morning—discussed elder fraud, the cultural challenges around talking about finances, and the role we can all play in protecting older Americans. The recording of the event will be available in a week [here](#).

Access the Foundation's comprehensive collection of turnkey materials through the Safe Banking for Seniors program to protect your senior customers from financial fraud and abuse. [Register here for free](#) and get started today!

## Banks in the Spotlight: Corporate Social Responsibility at Work

It's American Housing Month, and we are spotlighting the two 2019 Community Commitment Awards winners for Affordable Housing, **FNBO (First National Bank of Omaha), Omaha, Nebraska** and **Wells Fargo, Des Moines, Iowa**.



*Pictured: Alec Gorynski, VP, Community Development and Corporate Philanthropy, and Amanda Brewer, CEO, Habitat for Humanity of Omaha.*

**FNBO's** Habitat for Humanity of Omaha Loan Fund was created in 2018 to increase Habitat Omaha's ability to build and rehabilitate even more homes for low-income families. The 2018 pilot year resulted in 32 loans to 32 low-income families totaling \$3.6 million. Currently, the fund consists of 13 partner banks, as well as Omaha 100, a community development financial institution that issues low-interest mortgages for low- and moderate-income families.

**Wells Fargo's** NeighborhoodLIFT program, a collaboration with NeighborWorks America and its partner members, offers homebuyer education and down payment assistance grants for lower- and average-income households. With a \$500 million investment by Wells Fargo since 2012, NeighborhoodLIFT, and other LIFT programs, have assisted 22,000 homebuyers in 900 municipalities across the US. The NeighborhoodLIFT program is funded by the Wells Fargo Foundation, and mortgages made through the program are not exclusive to Wells Fargo.



*Pictured: Rob Nichols, ABA President and CEO; Kim Smith-Moore, SVP, NeighborhoodLIFT Program Manager; and Laurie Stewart, Sound Community Bank CEO and ABA Chair.*