

How Are You Celebrating 25 Years of Teach Children to Save?



Our nationwide K-8 financial education initiative is turning 25, and you're invited to the celebration. Join [the free webinar today, Thurs. Feb. 17 at 12 p.m. ET](#) for all the details on how we're celebrating this milestone with new videos and more. Learn how to raise financial awareness in branches, through digital platforms, community events or presentations—virtual or in person. We'll provide all the resources you need. Can't attend the webinar? [Register to get access](#) to the recording when it's available.

Join Our National Teen Video Contest



**LIGHTS
CAMERA
SAVE!**®

There is still time for your bank to host a free [Lights, Camera, Save!](#) video contest for teens in your community. To learn just how easy it is for your bank to participate, watch our recent online chat, ["Lights, Camera, Save! 101."](#) Host your contest February 21 through March 31, and we'll provide everything you need. It's all free, including the opportunity to award a share of \$9,000 in cash prizes. There's so much to celebrate

this year when it comes to financial education—[get started today](#).

ABA Foundation Raises Over \$105K to Support KY Tornado Relief



Thanks to the generosity of banks and bankers across the US, the ABA Foundation was able to raise **over \$105K in donations** to help bank employees directly affected by the December tornadoes that struck Kentucky, along with other local relief efforts. This marks just the second time that the ABA Foundation Disaster Relief Program has been activated, and all of the money raised was distributed to the Kentucky Bankers Relief Fund in coordination with the Kentucky Bankers Association. We sincerely thank all of the donors who contributed to this worthy effort.

Banks in The Spotlight: Corporate Social Responsibility at Work



This month we spotlight the 2021 ABA Foundation Community Commitment award winner for Volunteerism, **Marquette Bank** in Chicago. The bank collaborated with Illinois Partners in Hope to distribute USDA food boxes to residents through mobile food pantries. The food distribution drive was part of the bank's employee-driven Marquette Neighborhood Commitment initiative. In total, five bank branches and 78 employee-volunteers helped distribute more than 3,000 boxes of food to local families in need. [See the story here.](#)