

FEBRUARY 2021

## New Webinar: Top Financial Scams Impacting Americans

As consumers continue to navigate a turbulent and uncertain time, scammers are targeting them with new fraud tactics that can compromise bank account information, personal data and even lifetime savings. Join ABA Foundation and the Federal Trade Commission at 2:00 p.m. ET on March 3, during National Consumer Protection Awareness Week, for a free virtual presentation to learn about the [most prevalent scams targeting Americans](#). Presenters will share fresh data from the Consumer Sentinel Network and attendees will learn how to access resources to protect their customers and communities. [Register for free.](#)

## Unlocking Savings—Virtual Escape Room for Elementary Students

Are you ready to “break out” of traditional financial education lessons? If so, [Teach Children to Save](#) has exactly what you need. The newest presentation, “Unlocking Savings” is a virtual escape-room-style challenge where students solve problems and decipher clues to crack the savings code. As they solve the challenges, students learn strategies to save and prepare for unexpected expenses. This and more financial education resources for grades K-8 are available for free. Simply [sign up for this year’s Teach Children to Save program](#).



## Share Your Virtual Presentation Experiences

Bankers across the country are adapting from traditional in-person financial education presentations to virtual programs—and ABA Foundation wants to hear how it's going. Share your success stories, and lessons learned, from presenting in a virtual environment. Have a distance learning experience to share? [Email ABA Foundation](#).

## Earned Income Tax Credit

For many Americans, their tax refund is the single largest payment they will receive in a given year, and we want to make sure they know about the Earned Income Tax Credit (EITC). The Internal Revenue Service (IRS) estimates that 78 percent of all eligible taxpayers claimed the EITC for an average refund of \$2,400. ABA Foundation's [Earned Income Tax Credit webpage](#) provides consumers with information about qualifying for EITC and how to get the most out of their tax refund.

## **Banks in the Spotlight: Corporate Social Responsibility at Work**

This month we spotlight the co-recipient of the 2020 George Bailey Distinguished Service Award: **Detra Miller, Administrative Vice President, Minority Business Banking Manager at M&T Bank, Buffalo NY**. Detra's decade-long career with M&T Bank has always been about helping others succeed. Determined to find opportunities for business owners in the Baltimore community, Miller began researching, developing and championing opportunities for minority business owners to succeed, building her vision from the ground up. Her homegrown network of individuals and resources quickly became an ecosystem of opportunity.



Miller held workshops, partnered with business development programs around the city to talk about gaining access to capital, sponsored educational events and fostered relationships with both the Baltimore city and Maryland state offices of minority and women-owned businesses. Her support of local entrepreneurs soon extended to their banking, lending and cash management needs, and the bank's minority and women-owned business unit was born.

[View the podcast](#) and [watch Detra's acceptance video](#).