

SEPTEMBER 2021

Reimagined Personal Finance Awareness for Teens and Young Adults

The ABA Foundation knows that outreach is not a one-size-fits-all endeavor, so [Get Smart About Credit](#) has adapted to ensure that every bank in the country can participate.

If you were unable to attend last week's webinar about getting involved, the recorded presentation and slides are posted online and [ready to view](#). All banks are encouraged to join the movement by registering participation in the [Get Smart About Credit](#) campaign, and using the free **Communication Toolkit** complete with helpful resources to promote personal finance skills. For questions, please contact [Jeni Pastier](#).



Highlighting Community Development at ABA Annual Convention

Sponsored by the Federal Home Loan Banks, ABA Foundation will host a community development panel at this year's [Annual Convention](#) in place of an on-the-ground, in-person bus tour. The discussion will highlight how public-private partnerships between banks, local government and nonprofit organizations can leverage local resources to transform communities. Participants will hear from the Tampa Housing Authority and Volunteers of America about how affordable housing, programs addressing homelessness, veterans' needs and senior housing are improving the lives of vulnerable people, while simultaneously strengthening communities.



Stopping Money Mules in their Tracks

If someone sends you money and asks you to send it to someone else, do not follow through. You could be what some people call a money mule—a person scammers use to launder stolen money. Money scams like these are often tied to other scams, such as lottery, employment and romance scams. This fall help consumers recognize ways to avoid being a mule. Jointly developed with the Federal Trade Commission, download and disseminate ABA Foundation's [infographic on Money Mules](#).

Ag-Focused Youth Gain Relevant Business Experience

Teens in rural communities are getting first-hand financial experience by starting their own ag businesses. With help from youth organizations and local bankers, these teens are learning how to apply for loans, build a budget and more. In a recent article for the ABA Banking Journal, ABA Foundation Director of Youth Financial Education Programs Jeni Pastier shares ways banks and community organizations like Future Farmers of America (FFA) and 4-H can work together to help these fledgling businesses succeed, while also putting teens on the path to lifelong and sound financial practices. [Read the article](#).