

OCTOBER 2020

ABA Foundation Community Commitment Award Winners

Congratulations to TIAA, Valley National Bank, Alpine Bank, Banco Popular, Mizuho Americas, F&M Bank and Manasquan Bank— [winners of the 2020 ABA Foundation Community Commitment Awards](#). These banks were honored at ABA's Unconventional Convention for their outstanding commitment to their communities through creative and replicable programs that embody corporate responsibility and demonstrate success in measurable terms. Read all of this year's award entrants on the Foundation's [Banks in their Communities](#) interactive map.



For the first time, we had co-recipients of the George Bailey Distinguished Service Award:

Alex Fennoy, *EVP and Community & Economic Development Director at Midwest BankCentre in St. Louis, MO*

Alex has made it his life's mission to deliver accessible and essential banking services to the most underserved areas of the city. A champion of financial inclusion, Fennoy has dedicated the greater part of his 28-year career to revitalizing communities in and around St. Louis, pioneering the first full-service bank based in the largely African-American city of Pagedale, MO.

Detra Miller, *Administrative Vice President, Minority Business Banking Manager at M&T Bank in Buffalo, NY*

Detra's decade-long career with M&T Bank has always been about helping others succeed. Determined to find opportunities for business owners in the Baltimore community, Miller began researching, developing and championing opportunities for minority business owners to succeed, building her vision from the ground up. Her support of local entrepreneurs soon extended to their banking, lending and cash management needs, and the bank's minority and women-owned business unit was born.

New Infographic on Imposter Scams

ABA Foundation, in collaboration with the Federal Trade Commission, released a new infographic to educate consumers on imposter scams. Imposter scammers pretend to be someone you trust—often a government agent, family member, or someone who promises to fix your computer. They contact you by phone, email or text to convince you to send them money or share personal information. Learn to spot these scams—[download the infographic](#), and be sure to register to receive free resources



on educating customers to identify scams through the Foundation's [Safe Banking for Seniors](#) program.

There's Still Time to Get Smart About Credit

If you were unable to attend the discussion around Motivating Teens and Young Adults to Save for the Unexpected, the [recorded presentation and slides](#) have been posted online. Banks are invited to register participation in [Get Smart About Credit](#) through the end of November to gain access to all program materials. This includes the suite of new virtual materials launched earlier this fall that includes user guides, engagement tips, activities and presentations around credit and savings—all designed for an eLearning environment.



Host a Lights, Camera, Save! Video Contest

As part of ABA Foundation's efforts to continue adapting to meet communities where they are, the next [Lights, Camera, Save! contest](#) will be open for student entries beginning February 1, 2021. Now is the perfect time for your bank to get involved and possibly award a teen in your community \$5,000. Learn more about the changes to the 2021 contest by [registering to attend a free informational webinar](#) on Wednesday, November 18 at 3:00 p.m. ET.



Free Webinar: Explore ABA's Marketing & Communication Resources

ABA will host a free webinar on Oct. 27 at 1 p.m. EDT on marketing and communication resources available to association members. The webinar will highlight new resources that focus on Inclusive Banking, DE&I, America's Banks, imposter scams, phishing scams and more—all developed by ABA for members. [Register here.](#)