

MAY 2022

2022 ABA Foundation Community Commitment Awards



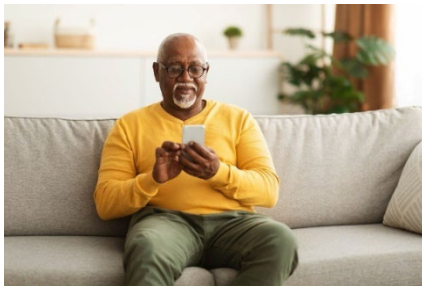
The ABA Foundation is proud to mark 10 years of celebrating America's banks and their dedication to the people and places they serve. This is a great opportunity for banks to show how they are making a real difference in the community. [The Community Commitment Awards](#) spotlight bank programs in seven different categories of community outreach. Banks of all asset sizes and charters are invited to nominate successful programs, and to consider nominating a current non-CEO bank employee who truly exemplifies banking at its best for the **ABA Foundation's George Bailey Distinguished Service Award**. The Awards will be judged by a panel of experts in each category, and

winners will be honored during ABA's Annual Convention in October. Tell us about your bank's service to the community. [Apply now!](#)

Free ABA Foundation/FBI Webinar on Protecting Seniors from Scams

Why do scammers target older adults and how can we protect seniors? Find out by joining the ABA Foundation for a [free webinar at 12 p.m. ET on May 23](#). Experts from the FBI, AARP, the FINRA Investor Education Foundation and the Cybercrime Support Network will review factors that increase vulnerability to scams, how scams affect victims and families, and provide ways we can all work together to protect the older adults in our communities. [Register now.](#)

Mark World Elder Abuse Awareness Day on June 15 with New FREE Toolkit



The ABA Foundation has launched a new communications toolkit to help bankers like you engage with older adults in your community. Part of the Foundation's [Safe Banking for Seniors](#) campaign, the resource has a new look and new features including turnkey social media posts to highlight information about recognizing elder financial exploitation, identifying specific scams, and supporting financial caregiving.

June 15 is World Elder Abuse Awareness Day, so sign up now to participate in [Safe Banking for Seniors](#) to access the toolkit and take part in an industry-wide movement to safeguard seniors. Questions? [Contact Sam Kunjukunju.](#)

The Hottest List in Town: The Banks Participating in Teach Children to Save



April and Financial Literacy Month may be over but there is never a wrong time to [Teach Children To Save](#), especially as we continue to celebrate our 25th anniversary. No matter what time of year, or how your bank is bringing personal finance and banking career information to grades K-8, you deserve to be on the [2022 TCTS Participating Banks List](#). To keep the quarter century momentum going, the Foundation will be releasing an additional video late this summer to compliment the program. What are you waiting for? Join bankers across the country and show how you Teach Children To Save! Already signed up to participate and done some outreach? [Share your Teach Children To Save efforts](#)

[here](#) to be featured on our America's Banks website and social media channels.

Drumroll Please: Winners Announced for 2022 Lights, Camera, Save! Contest



In celebration of 25 years of Teach Children To Save, the ABA Foundation announced the [2022 Lights, Camera, Save! national contest winners](#) on Teach Children to Save Day, April 28th. A big congratulations to the following students and their submitting banks:

First Place: \$5,000

Money Tree
Brodie Bosworth
Lancaster High School
Lancaster, OH
*Park National Bank
Newark, OH*

Second Place: \$2,500

The Playbook: Football and
Finances
Omarion Tanner
Kirksey Middle School
Jackson, MS
*Planters Bank
Indianola, MS*

Third Place: \$1,000

Rappin' Your Way to
Retirement
Sarah Moraw
West Ottawa High School
Holland, MI
*ChoiceOne Bank
Sparta, MI*

The ABA Foundation will also award scholarships to three educators to attend the 2022 Jump\$tart National Educator Conference on the winners' behalf.

Banks in the Spotlight: Corporate Social Responsibility at Work



This month we're spotlighting **Bank of the Rockies**, the [2021 Community Commitment Award winner](#) for Protecting Older Americans. The **Clyde Park, Mont.**, bank demonstrated a strong commitment to older Montanans through its Senior Champions program. Bank employees who participate in the Senior Champions program seek new and innovative ways to engage with socially isolated seniors. They also collaborate with elder justice stakeholders and other community leaders to protect the financial health and well-being of local seniors.

Older Montanans can feel secure in the knowledge that these Senior Champions have their best interests at the heart of all they do. [Watch the video.](#) [Listen to the podcast.](#)