

FEBRUARY 2020

Top Financial Scams by Generation Webinar

Scammers are targeting consumers of all ages using a variety of tactics. Whether via employment, online purchases, romance, impersonation or investment scams, tech-savvy scammers are working overtime to prey on American consumers. Join the ABA Foundation, the International Association of Financial Crimes Investigators and the Better Business Bureau during National Consumer Protection Week for [a virtual discussion](#) featuring fresh data on how scammers are pursuing different American demographics. The free one hour webinar begins at 2:00 p.m. ET on Wednesday, March 4.

[Register now!](#)

Lights, Camera, Save! Saver's Choice

Votes are in, and this year's Saver's Choice Award goes to:

[The Savings Genie, submitted by Burke & Herbert Bank, Alexandria, VA.](#) This young filmmaker will be awarded a GoPro camera. Could this video also be one of the grand prize winners, taking home up to \$5,000 towards their savings goal? Tune into [ABA's YouTube channel](#) on Wednesday, February 26 at 2:00 p.m. when we announce our national winners as part of America Saves Week.



Survey Shows Momentum in States to Require Financial Education

After years of no improvement or little growth in personal finance education in K-12 public schools, [the latest biennial Survey of the States from the Council of Economic Education](#) revealed progress. A total of 25 states now require an economics course in high school, an increase of three states since 2018. Twenty-one states require high school students to take a personal finance course, an increase of four states since 2018. All 50 states include economic education in their K-12 standards. Five states, plus the District of Columbia, do not include personal finance in their standards. The survey found, however, that while more states have graduation requirements in economics and personal finances, two fewer states are conducting personal finance testing.

[Read the Survey.](#)

Banks in the Spotlight: Corporate Social Responsibility at Work

This month, we spotlight the 2019 Community Commitment Awards George Bailey Distinguished Service Award winner: **Kathy Luria**, Senior Vice President, Community Affairs and Director of Philanthropy at Webster Bank in Waterbury, CT. Kathy oversees the bank's involvement in its primary philanthropy with nonprofit organizations, including United Way (UW) and Junior Achievement.



Webster's 2018 UW campaign topped \$1.55 million through banker pledges, fundraising initiatives, and a corporate match program that she helped increase. She also established a relationship with Junior Achievement (JA) and has worked with JA chapters across Webster's communities, providing funding, senior leadership, and banker volunteers for financial literacy lessons. Also, in 2018, Webster's investment in JA partners more than doubled and expanded to new chapters. Under Kathy's leadership, nearly 1,000 bankers have taught more than 15,000 JA students.