



# SPIRIT OF BANKING



FEBRUARY 2023



## Teach Children to Save Today—and Every Day!

April, Financial Literacy Month, is coming our way. Are you ready to empower students in your community to further their lifelong journey of financial understanding? Be sure to take advantage of all the free resources the ABA Foundation has to assist you in doing just that. Everything you need is in our free communications toolkit. Access customizable media, digital and printable resources, engaging lessons and videos that are sure to impress. [Sign up today.](#)

Don't forget—2023 brings another opportunity for your bank to participate in the [Lights Camera Save!](#) video contest by encouraging local teens to submit an entry. Contest information will be available early summer, and the contest opens in the fall.



## Resources to Help Your Customers Avoid Fraud and Scams

National Consumer Protection Awareness Week is March 5-11. It's a great time to educate people of all ages about identifying and avoiding scams. Whether you're looking for presentations, social graphics, videos, handouts or infographics, we have it all—free, and tailor made just for you.

- Want to connect with youth? Register for [Get Smart About Credit.](#)
- Looking for ways to inform elders and caregivers about combating financial exploitation? Sign up for [Safe Banking for Seniors.](#)
- Need resources to share with working adults? Check out our [Protect Yourself and Your Money](#) consumer resource page.

Questions? Email [ABA Foundation.](#)



## Celebrating Black History Month at America's Banks

Black History Month offers a great opportunity for banks to demonstrate their commitment to diversity, equity and inclusion. In a new resource for banks, ABA's DEI team offers five ideas for banks looking to celebrate Black History Month, recognize the many contributions of their Black employees and engage with their customers and community. [See the suggestions here.](#)



## Banks in the Spotlight: Corporate Responsibility at Work

This month, we spotlight the 2022 George Bailey Distinguished Service Award winner: **Lola Pol, Community Lending Manager, Capital Bank Home Loans**, Washington, D.C. Lola is a national leader in bringing first-time, low-income buyers into homeownership. With her comprehensive and hands-on approach to assisting low- to moderate-income borrowers, Lola has helped thousands of D.C.-area residents purchase a home. Lola is a top producer with both the Federal and Washington, D.C. affordable housing lending assistance programs, and consistently ranks as one of the top three loan originators for sales volume at Capital Bank Home Loans (a division of Capital Bank, N.A.).

Because of her innovative work and impressive record in successfully bringing first-time low-income buyers into homeownership, Lola has become a preferred lender in the Washington, D.C., metropolitan area for both for-profit and non-profit affordable housing developments. She sees herself as a resource for the entire community, available to help with the purchase process from beginning to end.

