



The Visibility — Shift —

Redefining Strength and the Courage to Be Seen



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Three Shifts. One Choice.

THREE DECISIONS THAT CHANGE HOW OTHERS EXPERIENCE YOUR LEADERSHIP.

01

**TRANSLATE
YOUR IMPACT**

Move from activity
to business impact.

02

**SHARE
YOUR VALUE**

Visibility isn't
self-promotion.

03

**CHOOSE
COURAGE**

Visibility creates
confidence.

1

TRANSLATE YOUR IMPACT

Stop believing
your work
speaks for itself.

TURN ACTIVITY INTO **IMPACT.**

INSTEAD OF...

I led the implementation of an AI Agent Co-Pilot, a tool that provides our phone bankers with real-time guidance and answers while they're serving customers.



SAY...

I led the implementation of AI Agent Co-Pilot with a projected **10-month payback** and more than **\$70,000** in **annual efficiency value**, enabling phone bankers to deliver **faster, more consistent customer service** through real-time guidance.

Leaders don't get credit for **what they do.**

They get credit for **the difference** it makes.

2

SHARE YOUR VALUE

Stop confusing
visibility with
self-promotion.

Sharing your
impact isn't ego.

It's information.

When you don't
communicate your value...

- people can't **advocate** for you.
- people can't **sponsor** you.
- people can't **create opportunities** for you.

3

CHOOSE COURAGE

Stop waiting
until
you're ready.

Visibility

*isn't the reward
for confidence.*

Visibility

*creates
confidence.*

Your Visibility Challenge

In the next **7** days...

Make ***one*** thing visible.

Thank you!



Let's continue the conversation.



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