

ABA Insurance Risk Management Forum 2026

PROMOTIONAL TOOLKIT

Attending the ABA Insurance Risk Management Forum in January?

Let your peers know you'll be mastering your risk strategy in Orlando, then invite them to join you! Spread the word with any (or all) of these simple steps:

1. Email your banker contacts.
2. Add promotional text to your email signature.
3. Share information about the event on your social media channels.
4. Add a promotional slide to your presentations and webinars.
5. Download digital ads for websites and more.



American
Bankers
Association®

EMAIL TEMPLATE

SEND AN EMAIL TO BANKERS IN YOUR NETWORK

Dear [First Name],

I'll be attending the ABA Insurance Risk Management Forum Jan. 25-28, 2026 in Orlando. An event *for insurance risk managers by insurance risk managers*, IRM Forum will help me assess and optimize my bank's coverage so I can protect my bank from leading risk factors in cyber threats, third-party risk, D&O liability and much more. Will you join me?

Start your 2026 risk strategy off right by accessing everything you need to build a comprehensive coverage plan onsite — with the help of leading experts, over 40 insurance providers, and peer connection opportunities in one place. Conduct renewal meetings, understand emerging risks to insure and changes in coverage, and connect with your peers to identify gaps in your program.

Use our [Justification Kit](#) to make your case to attend. When you're ready, you can register [here](#).

Risk responsibly. [Register today](#).

Sincerely,

[Signature Block]

JUSTIFICATION KIT

SHARE OUR JUSTIFICATION KIT WITH PEERS

Our [Justification Kit](#) includes a letter template and a digital program to help your peers make a case to attend IRM Forum and meet you in Orlando.

EMAIL SIGNATURE

ADD PROMOTIONAL TEXT TO YOUR EMAIL SIGNATURE

1. Industry experts, 40+ insurance providers and your peer network all in one place — build an optimal coverage plan for your bank in just four days. [Explore the 2026 IRM Forum.](#)
2. Optimize your 2026 coverage portfolio against leading risks in cyber threats, third-party risk, D&O liability and more. Mark your calendar for late January 2026 in Orlando. [Explore the IRM Forum.](#)
3. Cutting-edge insights. Meetings with a range of insurance providers. Connecting with top professionals. And doing it all in sunny Orlando! [Explore IRM Forum today.](#)

SOCIAL MEDIA TOOLKIT

SHARE IRM FORUM DETAILS ON SOCIAL MEDIA

The [IRM Forum Social Media Toolkit](#) contains images and curated posts about the event for use on all of your social media channels.

VIRTUAL BACKGROUND

DOWNLOAD A CUSTOM BACKGROUND TO
USE DURING VIDEO CONFERENCING



POWERPOINT SLIDE

AVAILABLE FOR YOUR UPCOMING
PRESENTATIONS OR WEBINARS



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DOWNLOAD DIGITAL ADS TO USE ON YOUR
WEBSITE'S LEADERBOARD, MAIN PAGE
OR EMAIL



300X250 PX



728X90 PX