

Tennessee Credit Unions: The Real Story

Tax-paying Tennessee banks compete head to head with tax-exempt credit unions. Although they portray themselves as mom and pop shops for people of modest means, today credit unions are a \$2.4 trillion industry, with many indistinguishable from banks. The BIG difference—they don't pay federal income taxes, depriving the U.S. Treasury of nearly \$3.95 billion every year.

Who Pays the Taxes?

Taxes Paid in 2025

TN Credit Unions

\$0

TN Banks

\$693,145,000

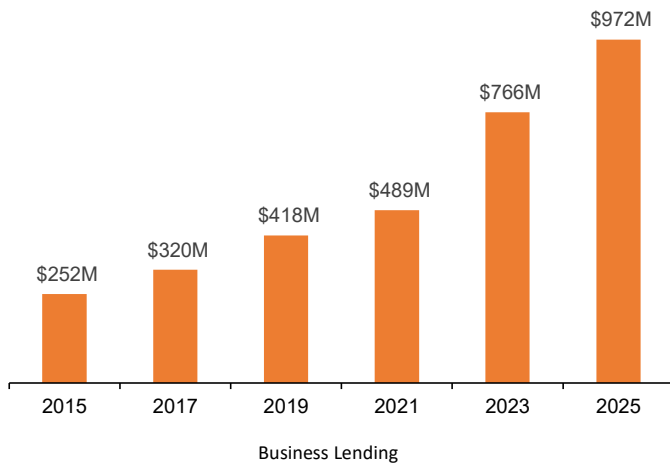
*Includes all applicable federal, state and local, and foreign income taxes

Eastman Credit Union

would have paid **\$34.7 million** in taxes during 2025, had it paid its fair share.

Indistinguishable from Banks

Eastman Credit Union used its tax advantage to **aggressively expand** its business lending at an annual rate of 14% since 2015.

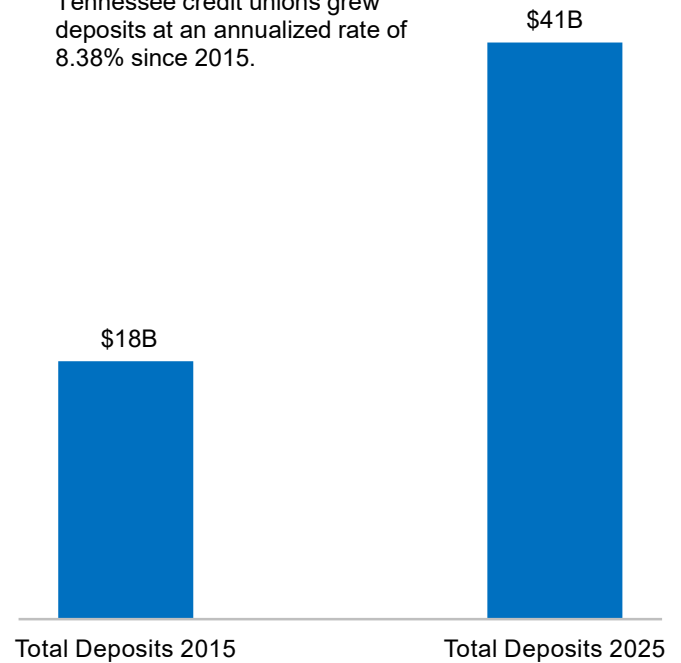


Larger than Tennessee Banks

Eastman Credit Union, with \$9.9 billion in assets, is the largest credit union in Tennessee, larger than 97% of Tennessee headquartered banks.

Tennessee Credit Unions Leverage Their Tax Exemption to Grow Deposits

Tennessee credit unions grew deposits at an annualized rate of 8.38% since 2015.



Large Credit Union Auto Lenders

All five of the top five Tennessee-headquartered auto lenders are credit unions.

Institution	Auto Loans (\$000)
Knoxville TVA Employees Credit Union	2,346,376
Eastman Credit Union	1,932,581
ORNL Federal Credit Union	1,475,046
Ascend Federal Credit Union	1,354,922
Tennessee Valley Federal Credit Union	817,712