

2024 Consumer Awareness Observances



JANUARY

1/26 Data Privacy Day
1/28 Earned Income Tax Credit Awareness Day

FEBRUARY

1/29-2/2 Identity Theft Awareness Week
2/6 National Safer Internet Day

MARCH

3/3-3/9 National Consumer Protection Week
3/19 National Agriculture Day

APRIL

Financial Literacy Month
National Fair Housing Month
National Social Security Month
4/1 National 1 Cent Day
4/8-4/12 America Saves Week
4/15 National Tax Day
4/21-4/27 National Volunteer Week
4/25 National Teach Children to Save Day

MAY

Military Appreciation Month
Older Americans Month
4/28-5/4 Small Business Week
5/2 World Password Day

JUNE

American Housing Month
National Internet Safety Month
6/15 World Elder Abuse Awareness Day
6/28 National Insurance Awareness Day

JULY

National Make a Difference to Children Month
7/28 National Parents' Day

AUGUST

Back to School
8/21 National Senior Citizens Day

SEPTEMBER

College Savings Month
National Preparedness Month
9/8 National Grandparents Day

OCTOBER

National Cyber Security Awareness Month
National Crime Prevention Month
Family Health Month
10/1 International Day of Older Persons
10/7-10/11 Customer Service Week
10/4 World Financial Planning Day
10/14-10/18 National Estate Planning Week
10/17 Get Smart About Credit Day

NOVEMBER

Military Family Month
National Family Caregiver Month
National Scholarship Month
11/12-11/18 International Fraud Awareness Week

DECEMBER

Identity Theft and Protection Awareness Month