

# 2026 Consumer Awareness Observances



American Bankers Association®

## JANUARY



S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### Financial Wellness Month

- 01/26-01/30: Identity Theft Awareness Week
- 01/28: Data Privacy Day
- 01/30: Earned Income Tax Credit Day

## FEBRUARY



S	M	T	W	T	F	S
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15	16	17	18	19	20	21
22	23	24	25	26	27	28

### Financial Aid Awareness Month

- 02/10: National Safer Internet Day

## MARCH



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22	23	24	25	26	27	28
29	30	31				

### National Credit Education Month

- 03/01-03/07: National Consumer Protection Week
- 03/15: World Consumer Rights Day
- 03/16-03/22: Global Money Week
- 03/24: National Agriculture Day

## APRIL



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### Financial Literacy Month National Fair Housing Month National Social Security Month

- 04/06-04/10: National America Saves Week
- 04/15: National Tax Day
- 04/19-04/25: National Volunteer Week
- 04/23: National Teach Children to Save Day
- 04/24: Financial Educators Day
- 04/25: Financial Independence Awareness Day

## MAY



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31						

### Military Appreciation Month Older American's Month

- 05/03-05/09: Small Business Week
- 05/14: Scam Survivor Day
- 05/15: National Senior Fraud Awareness Day

## JUNE



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### American Housing Month National Internet Safety Month

- 06/15: World Elder Abuse Awareness Day
- 06/28: National Insurance Awareness Day

## JULY



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### National Make a Difference to Children Month

- 07/01: National Financial Freedom Day
- 07/26: National Parents' Day

## AUGUST



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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### Back to School

- 08/14: National Financial Awareness Day
- 08/21: National Senior Citizens Day

## SEPTEMBER



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26	27	28	29	30		

### National Preparedness Month National College Savings Month

- 09/13: National Grandparents Day

## OCTOBER



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### Cybersecurity Awareness Month Financial Planning Month

- 10/08: World Financial Planning Day
- 10/12: National Savings Day
- 10/15: Get Smart About Credit Day
- 10/26: National Financial Crime Fighter Day

## NOVEMBER



S	M	T	W	T	F	S
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29	30					

### Military Family Month National Caregiver Month

- 11/15-11/21: International Fraud Awareness Week
- 11/28: Small Business Saturday

## DECEMBER



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### Identity Theft Awareness Month

- 12/04: International Day of Banks
- 12/26: National Homeowners Day