



Category Winners



Affordable Housing

TIAA, Jacksonville, Florida in partnership with the NFL's Jacksonville Jaguars, **One Team. One Home** is a five-year, \$2 million pledge to help build or repair 100 residences in Northeast Florida for families in need. Now in year three, there's much to celebrate. Since the 2018 groundbreaking, 32 homes have been built in partnership with Habitat for Humanity—totaling 23,640 volunteer hours on construction projects. This resourceful team effort is well on the way to achieving its goal of 100 homes by 2023. [WATCH THE VIDEO](#) [LISTEN TO THE PODCAST](#)



Community and Economic Development

Valley National Bank, Wayne, New Jersey brought new meaning to the term adaptive reuse when it partnered with the Alexander City Chamber of Commerce to turn a former bank operations center into a business incubator for local entrepreneurs, startups, other small businesses and individuals in need of workspace. Made possible through additional support from Wildcat Entrepreneur Academy and Gateway Education Foundation, the **Lake Martin Innovation Center** embodies Valley's dedication to helping community-based businesses prosper and, in turn, fuel the local economy.

[WATCH THE VIDEO](#) [LISTEN TO THE PODCAST](#)



Economic Inclusion

Alpine Bank, Glenwood Springs, Colorado partnered with nonprofit and national leader in digital inclusion PCs for People to support local students during a critical time through the bank's **Helping Coloradans Get Online** program. The bank's IT team worked tirelessly in early 2020 to refurbish 400 computers for students in need of devices for remote learning due to COVID-19. With demand for PCs for People's services seeing a significant uptick during the pandemic, Alpine's generous donation supports not only local families, but the educational system in the communities they serve.

[WATCH THE VIDEO](#) [LISTEN TO THE PODCAST](#)



Financial Education

Banco Popular, San Juan, Puerto Rico for its **Finanzas en Tus Manos (Finances in Your Hands)** program which since 2010 has improved the financial well-being of individuals and businesses throughout Puerto Rico. Focused on providing best practices for developing savings habits and personal financial management, this program from Banco Popular empowers customers and the community to take charge of their own financial awareness with the help of the experts at the bank. Workshops on budgeting, fraud prevention and more continue to positively impact the economic health of Puerto Rican communities across the archipelago. [WATCH THE VIDEO](#) [LISTEN TO THE PODCAST](#)



Protecting Older Americans

Mizuho Americas, New York, New York at a time when isolation is a sudden reality for so many seniors, New York's Mizuho Americas and Encore Community Services' **Friendly Phone Call** program came to the rescue. Mizuho employees make weekly calls to check on homebound seniors to help them feel connected, and bankers have gone the extra mile to arrange food deliveries or other key services during COVID-19. Through regular contact by a caring volunteer, this vulnerable group is not only less isolated, but happier and healthier knowing someone is looking out for them. [WATCH THE VIDEO](#) [LISTEN TO THE PODCAST](#)



Supporting Military Families

F&M Bank, Clarksville, Tennessee teamed up with **OPERATION: Partners Serve** to develop and disseminate a variety of critical resources and opportunities for members of the military community. From one-on-one financial counseling to curated financial education programs, this powerful partnership ensures veterans, active-duty military and their families can take control of their financial wellbeing. [WATCH THE VIDEO](#) [LISTEN TO THE PODCAST](#)



Volunteerism

Manasquan Bank, Wall, New Jersey for its newly launched **CREW Cares** program which connects nonprofit groups and other community organizations with banker volunteers ready to give their time to those in need. The longstanding collective volunteer effort of New Jersey-based Manasquan Bank's 206 employees has made a remarkable impact across the communities they serve. Bank staff give a minimum of 15 hours annually and efforts range from housing builds, to volunteering at a local women's shelter and providing food to local families. [WATCH THE VIDEO](#) [LISTEN TO THE PODCAST](#)



George Bailey Distinguished Service Award Winners



Alex D. Fennoy, EVP and Community & Economic Development Director at Midwest BankCentre in St. Louis is this year's recipient of the George Bailey Distinguished Service Award. Alex has made it his life's mission to deliver accessible and essential banking services to the most underserved areas of the city. A champion of financial inclusion, Fennoy has dedicated the greater part of his 28-year career to revitalizing communities in and around St. Louis, pioneering the opening of the first full-service bank based in the largely African American city of Pagedale, Mo., as well as a branch on a church campus in the 99% African American Wells-Goodfellow neighborhood. As co-chair of the St. Louis Regional Financial Empowerment Coalition, he led Bank-On Save-Up St. Louis, a financial education program that has seen more than 20,000 new accounts for previously underserved individuals. Fennoy played a leading hand in creating the bank's "Life Happens" product line aimed at combatting daily challenges to financial security through accessible personal and business loans and checking accounts. [WATCH THE VIDEO](#) [LISTEN TO THE PODCAST](#)



Detra Miller, Administrative Vice President, Minority Business Banking Manager at M&T Bank in Buffalo New York is also this year's recipient of the George Bailey Distinguished Service Award. Detra's decade-long career with M&T bank has always been about helping others succeed. Determined to find opportunities for business owners in the Baltimore community, Miller began researching, developing and championing opportunities for minority business owners to succeed, building her vision from the ground up. Her homegrown network of individuals and resources quickly became an ecosystem of opportunity. Alongside M&T, Miller held workshops, partnered with business development programs around the city to talk about gaining access to capital, sponsored educational events and fostered relationships with both the Baltimore city and Maryland state offices of minority and women-owned businesses. Her support of local entrepreneurs soon extended to their banking, lending and cash management needs, and the bank's minority and women-owned business unit was born. She and her team are dedicated to creating a differentiated client experience for minority and women entrepreneurs. [WATCH THE VIDEO](#) [LISTEN TO THE PODCAST](#)



Honorable Mentions

Affordable Housing

Bremer Bank	Saint Paul	MN
Fulton Bank	Lancaster	PA
Pinnacle Financial Partners	Nashville	TN
First National Bank Alaska	Anchorage	AK
Merchants Bank of Indiana	Indianapolis	IN

Community & Economic Development

Central Bank	Lexington	KY
BankPlus	Ridgeland	MS
Midland States Bank	Effingham	IL
Ridgewood Savings Bank	Ridgewood	NY
First National Bank Alaska,	Anchorage	AK

Economic Inclusion

Berkshire Bank	Boston	MA
Valley National Bank	Wayne	NJ
North Shore Bank	Milwaukee	WI
Wells Fargo Bank	Long Beach	CA

Financial Education

Amegy Bank	Houston	TX
Valley National Bank	Brooklyn	NY
American Savings Bank	Honolulu	HI
MUFG Union Bank	Los Angeles	CA
MidFirst Bank	Oklahoma City	OK

Protecting Older Americans

Bank of America	Charlotte	NC
MidFirst Bank	Oklahoma City	OK
Capitol Bank	Madison	WI

Supporting Military Families

BankPlus	Ridgeland	MS
The First A National Banking Association	Hattiesburg	MS

Volunteerism

Northeast Bank	Minneapolis	MN
Independent Bank	Grand Rapids	MI
Southside Bank	Tyler	TX
CNB Bank	Clearfield	PA

George Bailey Distinguished Service

- ❖ Larry Bishop, Loan Officer, The Bank of Fayette County, Piperton, TN
- ❖ Jeffrey M. Geddes, VP & CRA Officer, Torrington Savings Bank, Torrington, CT
- ❖ Diane Maben, EVP, Sr. Manager Administrative Services, Amegy Bank, Houston, TX