

2019 Youth Financial Education Kickoff with

FinEdLink.

PRESENTATION REQUEST



ABA
FOUNDATION.



Housekeeping

- Slides will advance automatically
- Submit questions using Q&A chat box
- Today's presentation is being recorded
- Presentation will be posted online within a week

aba.com/Teach

aba.com/GetSmart



ABA Staff Point of Contact



Jeni Pastier
Director,
Financial Education
202-663-5453
jpastier@aba.com

Webinar Agenda



- What is FinEdLink
- Why Should Banks Opt-In to FinEdLink
- How FinEdLink Works
- Non-Bankers Use of FinEdLink
- Upcoming Events
- Q&A

What is FinEdLink

- Component of ABA Foundation financial education program that connects banks with their community
- Members of the community request bankers to give personal finance or career presentations to local audiences
- Goal is to help bankers create more connections in the community to expand financial education outreach

FinEdLink Programs



Grades K-8

aba.com/Teach



High School/Young Adult

aba.com/GetSmart



Adults 55+/Caregivers


aba.com/Seniors

Why Should Bankers Opt-in

- The ability to bring more personal finance skills to your community
- It's a great opportunity to engage and partner with organizations and groups in your community
- Simplifies presentation logistics




Financial Education Program Overview

GET SMART ABOUT CREDIT



Get Smart About Credit is a national campaign of volunteer bankers who work with young people to raise awareness about the importance of using credit wisely.

- List of Participating Banks
- More Get Smart About Credit
- Free Banker Registration

LIGHTS CAMERA SAVE!



Lights Camera Save! is a video contest that engages teens in educating themselves and their peers about the value of saving and using money wisely.

- List of Participating Banks
- More Lights, Camera, Save!
- Lights, Camera, Save! Consumer Contest Site
- Free Banker Registration

SAFE BANKING FOR SENIORS


Safe Banking for Seniors is a national campaign that helps older customers and their financial caregivers understand and mitigate the risks of fraud and financial abuse.

- List of Participating Banks
- More Safe Banking for Seniors
- Free Banker Registration

TEACH CHILDREN TO SAVE


Teach Children to Save is a national program that organizes banker volunteers to help young people develop a lifelong savings habit.

- List of Participating Banks
- More Teach Children to Save
- Free Banker Registration

- Each program has:
 - Program specific participating banks list
 - Access to program homepage
 - Link to ABA Shopping Cart for free registration



Teach Children To Save Registration

[About ABA](#) [Training & Events](#) [Issues & Advocacy](#) [Compliance](#) [Tools & Resources](#) [Products](#) [ABA Foundation](#)

[Home > ABA Foundation > Teach Children to Save](#) [Twitter](#) [Facebook](#) [LinkedIn](#) [Email](#) [Print](#)

[Overview](#)
[Community Development Tours](#)
[Financial Education](#)
[Housing](#)
[Community Commitment Awards](#)

Teach Children to Save

Geared toward grades K-8, Teach Children to Save (TCTS), is a free national program sponsored by the ABA Foundation, that organizes banker volunteers throughout the year to help young people develop a savings habit early in life. Bankers registered to participate in the program will receive access to a private resource page containing promotional materials, student activities, communication tools and presentation lessons (also available in Spanish) covering topics that include: **Banking Careers, Deposit Making, Interest, Money Recognition and Savings.**

FinEdLink free webinar on **Tues. Jan. 29 at 2pm EST** [Click here to learn more and register!](#)

[Register](#) [FAQs](#) [FinEd Link](#) [Consumer Resources](#)

[Free 2019 Banker Registration](#)

Banks of all sizes that actively provide youth financial education, using any curriculum, are invited to register their participation in TCTS at no cost. The list of program participants is shared with State Bank Associations, policymakers and consumers. Additionally, registered participants will receive access to all TCTS resources.

Lesson Plans

PowerPoint Presentations

Activity Sheets

Communication Tools

Get Involved

[Participating Banks](#)

[Starting a Financial Education Program](#)

Financial Education Training Webinar Portal

Annual Teach Children to Save Day

Mark your calendar to join us for the next Teach Children to Save Day on **Friday, April 12, 2019!**



ABA Shopping Cart

ABA.com | My Account | Shipping and Handling Rates | Customer Support | Return to Training/Events | Return to Products

Welcome to the ABA Shopping Cart

A username and password are required to make a purchase. This allows us to verify membership status and apply the appropriate price to your purchase.

If you have any questions about using our on-line system, please call 1-800-BANKERS (226-5377) or email us at shoppingcartinquiries@aba.com.

The ABA-affiliated organizations listed below also use this ABA Shopping Cart. Transactions will appear on your credit card statement as ABA* American Bankers

American Bankers Insurance Association
ABA Marketing Network
Institute of Certified Bankers

RETURNING USERS

User Name:

[Forgot your username](#)

Password:

[Forgot your password](#)

☐ Remember Me

NEW USERS

[Please click here to set up your account and complete your purchase](#)

Not sure if you have an account? [Click here](#)

SECURE

American Bankers Association
1120 Connecticut Ave NW
Washington, DC 20036

© 2014 American Bankers Association

Questions?
E-mail the ABA Webmaster or Customer Service
Call 1-800-BANKERS (800-226-5377)

[Reprint Request](#) | [Privacy Policy](#)


Site Sponsor:
[Corporation for American Banking LLC](#)

User ID is bank email

Shopping Cart troubleshoot
shoppingcartinquiries@aba.com



Individual/Bank Information

 American Bankers Association® Welcome, Jeni Pastier [LOG OUT](#)

[ABA.com](#) [My Account](#) [Shipping and Handling Rates](#) [Customer Support](#) [Return to Training/Events](#) [Return to Products](#)

ABA Foundation Enrollment Form

CONTACT INFORMATION

Bold Green Type denotes Required information.

Prefix: Mrs. MI:

First Name:

Last Name: Suffix:

*Nickname: *for badge

Title:

Certification:

Bank/Company:

☐ Check if Address is a PO Box Address

Address Line 1:

Address Line 2:

City: **State:**

Zip:

Country:

Telephone:

Your Email: **

Verify Email:

Assistant Email:**

Verify Email:

ABA Foundation Programs

Click the buttons below to enroll in each program

[Get Smart About Credit](#)

[Lights, Camera, Save](#)

[Safe Banking for Seniors](#)

[Teach Children to Save](#)

Enter information in fields noted in green:

First Name

Last Name

Work Title

Bank

BANK Address

BANK Phone Number

BANK Email

Registration Form

2019 Teach Children to Save

Instructions to ENTER Record(s):

1. Type city where participating and select state from dropdown menu. To enter Statewide participation, type "Statewide" in the city field and select state from dropdown menu.
2. Enter presentation, attendee and volunteer numbers for each location record. All numbers must be 1 or greater and can be an estimate that is adjusted at a later date.
3. Click "Add". Recorded information will appear below the "Add" and "Clear" button.
4. To enter additional locations, repeat the above steps.
5. After entering all your participation information, click "Submit".

City:

State:

of Presentations:

of Attendees:

of Employee Volunteers:

Add

Clear

Instructions to EDIT Record(s):

1. Click "Edit" to the left of desired State and City row.
2. Enter updated participation numbers for the selected city. All numbers must be greater than 1.
3. Click "Update".
4. To edit additional locations, repeat above steps.
5. After updating all participation information, click "Submit".

		State	City	# of Presentations	# of Attendees	# of Employee Volunteers
Edit	Delete	DC	Washington	2	50	5
			Total	2	50	5

☒ Check here to opt-in to FinEdLink and receive banker-led presentation requests from senior-focused community organizations/agencies.

If your bank is on Twitter please provide your bank's handle @

Submit



Confirmation

Registration Confirmation Email

FinEdLink Opt-In Confirmation Email

From: ABA Community Engagement <CommunityEngagement@aba.com>
Sent: Thursday, January 03, 2019 4:03 AM
To: Jeni Pastier <jpastier@aba.com>
Subject: Registration Confirmation for Teach Children to Save 2019

Thank you for registering for the Teach Children to Save 2019 campaign. This is your official confirmation of registration. All presentation materials and communication tools can be viewed on the [2019 TCTS Resource Page](#). Your bank will now appear on the Bank Participation List. If you have any questions about ABA Foundation's youth financial education initiatives, please email [Jeni Pastier](#) or call directly at (202) 663-5453.

Your Record Locator Number is 89-807136

Registrant Information

Jeni Pastier
American Bankers Association (ABA)

Locations Entered

<u>State</u>	<u>City</u>	<u>Presentations</u>	<u>Students</u>	<u>Employees</u>
DC	Washington	2	50	5

[Click here](#) to make changes or to register for another financial education campaign. To stay up-to-date with additional financial education resources, subscribe to the [Spirit of Banking](#) newsletter.

From: ABA Community Engagement <CommunityEngagement@aba.com>
Sent: Monday, January 14, 2019 4:07 AM
To: jpastier@aba.com
Subject: Opt-In Confirmation for Teach Children to Save FinEdLink Presentation Requests



Thank you for opting in to **FinEdLink**, a component of the Teach Children to Save program that connects bankers with their communities. By doing so, you have agreed to accept requests to lead a personal finance presentation for a community organization or agency. When a community organization or agency requests a presentation from your bank, you will be notified via email with detailed information to include contact person, facility location, presentation date and the desired topic to be presented.

Please review the [FinEdLink Tab](#) for more information. If you have additional questions about **FinEdLink** or the Teach Children to Save program, email [Jeni Pastier](#) or call directly (202) 663-5453.

To stay up-to-date with additional financial education resources, subscribe to the [Spirit of Banking](#) newsletter.




All registration emails come from communityengagement@aba.com

aba.com/FinEdLINK

If you work with youth (grade Kindergarten to young adults), adults 55+ or their caregivers, and are interested in having a banker led financial education presentation, ABA Foundation's FinEdLink component is for you. This free online portal matches banks with schools, agencies, faith-based ministries, community centers, and other organizations that are interested in having a banker present an age-appropriate personal finance topic. Use the link below to request a banker led presentation and begin improving your group's financial knowledge.

[Complete FinEdLink Presentation Request Form](#)

Grades K-8 High School/Young Adult Adults 55+/Caregivers

Frequently Asked Questions

[Expand/Collapse All](#)

What is FinEdLink?	+
Why should I invite a banker to make a presentation?	+
Do all banks participate in ABA Foundation's programs?	+
How do I request a FinEdLink presentation? Is there a cost?	+
I am unable to find an available bank in my area. What should I do?	+
What topics will be presented? Can I request more than one topic?	+
Where will the presentation be held?	+

❖ Non-Banker page to:

- View available financial education topics
- Benefits of connecting with local bank
- Community Leaders can request FinEdLink presentation

FinEdLink Presentation Request Form

ABOUT YOU

Bold Green Type denotes Required information.

First Name: Sunny

Last Name: Calendar

Title: Senator Scheduler

Email: scalendar@yoursenator.com

Telephone: Area Code: 202 Phone Number: 663-5453 Extension:

Website:

Twitter Handle:

Where Did You Hear About FinEdLink?: American Bankers Association Staff

ORGANIZATION

Agency/Organization Name: Your Senator's Office

Address Line 1: 1 Senate Way

Address Line 2:

City: Washington **State:** DC

Zip: 20036

Agency/Organization Type: Federal Government Agency

Does your agency/organization serve low-to-moderate income individuals or families? ☐ Yes ☐ No

ABOUT YOUR EVENT

Estimated Event Date: Please project the event 2-4 weeks from today

	S	M	T	W	T	F	S
x							
5	27	28	29	30	31	1	2
6	3	4	5	6	7	8	9
7	10	11	12	13	14	15	16
8	17	18	19	20	21	22	23
9	24	25	26	27	28	1	2
10	3	4	5	6	7	8	9

Target Audience: Grades K-8

Estimated # of Attendees: 30

Presentation Topics: Select each topic you would like presented: Careers in Banking, Interes

City, State: Washington, DC

Choose a Participating Bank in Your Area: Select A Bank Bank Not Found, Please Contact Me No Preference

Additional Information About Your Event:

Save and Continue Cancel



Presentation Request

FinEdLink Presentation Request Email

From: ABA Community Engagement [<mailto:CommunityEngagement@aba.com>]
Sent: Tuesday, January 22, 2019 1:11 AM
To: jpastier@aba.com
Subject: ABA Foundation Teach Children To Save Presentation Requested

Thank you for agreeing to accept Teach Children To Save (TCTS) presentation requests. We have received the following request and hope that you will be able to fulfill it. Please [click here](#) to let ABA know you are accepting this request and will contact the requestor. If you have additional questions about this presentation request, please email the [Jeni Pastier](#) or call directly (202) 663-5453.

About The Requester:

Name: Sunny Calendar
Email: scalendar@yoursenator.com
Phone: 202-663-5453

Requester's Organization:

Agency/Organization: Your Senator's Office
Address: 1 Senate Way
Washington, DC 20036
Type: Government Agency
Your Role: Senator Scheduler
Serve Low-To-Moderate Income:

About The Event:

Date(s) Requested: 2/14/2019
Approximate Number of Attendees: 30
Topic Requested:
Careers in Banking
Interest
Making Decisions
Recognizing Money
Saving

Additional Information:

84114 – Banker Name Here – Bank Name Here

All request emails come from communityengagement@aba.com

Upcoming FinLit Events

- **Teach Children To Save Webinar**
 - February, exact date TBD
- **Savers' Choice – Lights, Camera, Save! Voting**
 - 12pm ET February 13-20 via ABA's Facebook Page
- **Lights, Camera, Save! National Winner Announcement**
 - Wednesday, February 27 at 2pm ET via ABA's YouTube Channel
- **#TeachChildrenToSave Twitter Chat**
 - Thursday, March 28 at 3pm ET
- **Teach Children To Save Day**
 - Friday, April 12

Questions? Contact Jeni Pastier at jpastier@aba.com



ABA

FOUNDATION