

National Homeownership Month Public Service Announcement

Buying a Home: 27 sec

LIVE COPY (ANNOUNCER):

YOU'VE HEARD ABOUT THE RECENT HOUSING SHAKEUP,

YOU'RE READY TO BUY A HOME,

HOW MUCH HOME CAN YOU AFFORD?

CAN YOU TRUST YOUR LENDER?

HOW GOOD IS YOUR CREDIT SCORE?

JUNE IS NATIONAL HOMEOWNERSHIP MONTH.

CONSUMERS, GET THE FACTS YOU NEED TO MAKE SMART HOME

BUYING DECISIONS.

ASK YOUR LOCAL BANKER OR VISIT WWW.ABA.COM.

A MESSAGE FROM THE AMERICAN BANKERS ASSOCIATION.



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