



Bank Communicators



ABA Adds Customizable News Releases for the Holiday Season

Two new customizable news releases are available for members on aba.com. The timely releases provide consumer-friendly tips on how to manage holiday spending and how to avoid fraud when shopping online. Banks can increase media exposure on these topics and others by downloading a release, filling in the blanks and sending it to the business editor or banking reporter at their local newspaper. ABA will add new customizable releases regularly. [View the releases.](#)

This Bank Communicators email bulletin is a service of the American Bankers Association. To unsubscribe and to manage your subscriptions, please visit [ABA E-Mail Bulletins](#) and check or uncheck the appropriate boxes.

For other inquiries, please contact ABA's John Hall at jhall@aba.com or 1-800-BANKERS.