

Q. Which banking method do you use most often?

	Total %	Age %			Children %		Employment Status %			
		18-34	35-54	55+	Yes	No	Full Time	Part Time	Not Employed	Retired
Branches	32	17	32	47	24	37	27	29	28	48
Online Banking	26	35	29	13	34	22	35	29	17	13
ATM	26	33	27	20	28	26	26	30	35	20
Telephone	5	7	4	4	7	4	5	6	5	4
Mail	5	3	3	9	4	5	3	5	7	7
Other/None	6	5	5	7	3	6	4	1	8	8

Source: American Bankers Association/Ipsos poll conducted July 10-12, 2006. 1000 respondents