

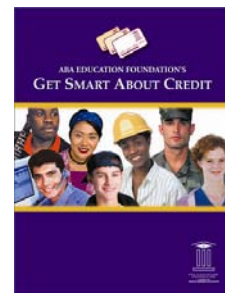
ABA Education Foundation's Get Smart About Credit

2007 Resource Kit Contents
Catalog #3004160

The redesigned, new and improved **Get Smart About Credit** resource kits are \$95 each for ABA Members and \$165 for Non-Members. Special pre-order pricing and a special discount for Members of the ABA Marketing Network are also available. To pre-order the new kit, call 1-800-BANKERS or visit www.aba.com.

Banker Resources

Program Objectives
Presentation Guide
Program and Kit Usage Guidelines
Tips and Ideas for Successful Presentations
Tips on How to Use PowerPoint and Flash Presentations
Photo Release Forms
Teacher and Banker Evaluation Forms



© ABA Education Foundation

Communications

Sample Approach Letter to Educators
Achieving Curriculum Standards
Working with the Media
Interview Tips and Talking Points
Sample Op-Ed
Sample Media Advisory
Sample Press Release



Additional Resources

Crossword Puzzle and Answer Key
Credit Quiz and Answer Key
Matching Credit Terms Exercise and Answer Key
Money Talks to Teens, Vol. 1 and 2
(in English and Spanish)
Money Talks to Young Adults
(in English and Spanish)
ABAEF Consumer Education booklets on Credit
and Budgeting



Get Smart About Credit 2007 Resource Kit Contents (continued)

Lesson Plans

The 2007 Get Smart About Credit resource kit includes updated lessons, many with case studies to help the lessons come alive for students. Detailed lesson plans and handouts make the lessons easy for the banker to lead, and the student to follow.

Lesson 1 – Credit: What Is It and Are You Worthy?

This lesson covers the basics of credit and information on creditworthiness.

Lesson 2 – Comparing Cards

Comparing Cards helps students decide which credit or debit card options are best for them.

Lesson 3 – The Cost of Credit

Lesson Plan, Case Studies Banker Cheat Sheet and Student Handout.

Lesson 4 – Credit Reports – Your Financial Résumé

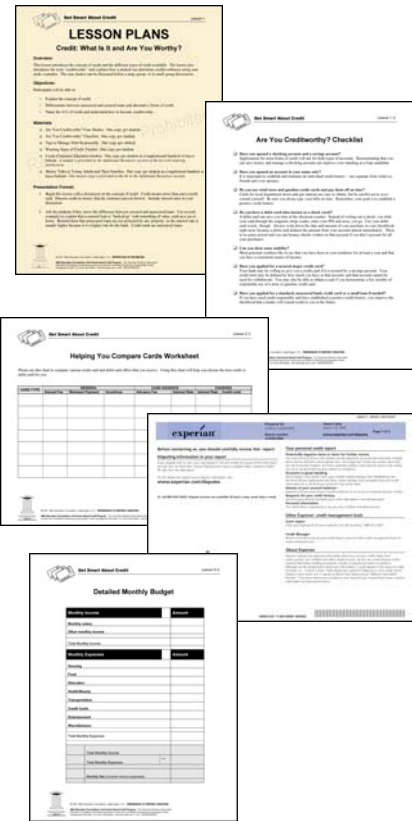
Lesson Plan, Sample Credit Report from Experian, How to Read a Credit Report handout, plus a supplemental handout on reviewing and requesting a credit report.

Lesson 5 – Budgeting

Lesson Plan and Budgeting worksheets.

Lesson 6 – Protecting Yourself from Identity Theft

Lesson Plan, Case Studies Banker Cheat Sheet and Student Handout, ID Theft prevention tips, supplemental handouts for victims of identity theft.



Supplemental Visual Materials (included on CD)

A CD of supplemental visual materials with PowerPoint slideshows and a Flash presentation make presentations more dynamic. Bankers can interweave electronic and hard copy materials to create an experience that informs – and engages – their teenage audience.

Introductory Presentation

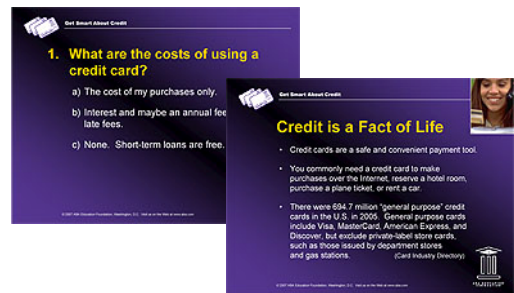
- Macromedia Flash
- PowerPoint

Credit Quiz – PowerPoint

Case Studies – PowerPoints for Lessons 1, 2, 3, and 6

PDF of Sample Credit Report from Experian for Lesson 4

Interactive PDFs of Budgeting Worksheets for Lesson 5



For more information, or to order, please call the ABA Education Foundation at 1-800-BANKERS.

© 2007 ABA Education Foundation, Washington, D.C.

ABA Education Foundation's Get Smart About Credit Program. The American Bankers Association Education Foundation and banks across the country are committed to teaching young people money management life skills. For more information, visit www.aba.com or call 1-800-BANKERS.