

# Premier Member Benefits

BENEFITS		PLATINUM \$30,000	GOLD \$19,000	SILVER \$12,000
ADVERTISE	Online Provider Membership Directory listing with Web link to company website	Yes, may select all applicable categories Value: \$1,000	Yes, may select all applicable categories Value: \$1,000	Yes, may select all applicable categories Value: \$1000
	Special recognition as a Premier Member on the ABIA Online Provider Directory	Yes Value: \$500	Yes Value: \$500	Yes Value: \$500
	Banner ad on ABIA's Provider Directory for one year	Member Rate Value: \$650	Member Rate Value: \$400	Member Rate Value: \$265
	An ad, plus a feature story in the <i>ABIA Insurance News</i>	Full page Value: \$1,000	1/2 page Value: \$750	1/4 page Value: \$500
	Your company logo in each edition of the <i>ABIA Insurance News</i>	Yes Value: \$500	Yes Value: \$500	Yes Value: \$500
	<i>ABIA Study of Banks in Insurance</i> sponsorship	Yes Value: \$1,000	Yes Value: \$1,000	Yes Value: \$1,000
	<i>ABIA Study of Banks in Insurance</i> publication copies	Yes, 50 copies Value: \$5,000	Yes, 15 copies Value: \$1,500	Yes, 10 copies Value: \$1,000
PROMOTION	Pre-offering invitation to exhibit and sponsor at ABIA and ABA events and conferences	Yes	Yes	Yes
	Exhibit Discounts—meet bank presidents, CEO's and senior executives	Priority booth placement Member Rate Value: \$2,500	Priority booth placement Member Rate Value: \$2,500	Priority booth placement Member Rate Value: \$2,500
	Credit towards ABIA Annual Conference Exhibit space	Credit: \$500	Credit: \$500	Credit: \$500
	Credit towards ABIA Annual Conference Sponsorship	Credit: \$1,000	Credit: \$750	Credit: \$500
	ABIA Annual Conference tote bag insert	Yes Value: \$1,000	Yes Value: \$1,000	Yes Value: \$1,000
	ABIA Annual Conference Registration	Three (3) Value: \$2,985	Two (2) Value: \$1,990	One (1) Value: \$995
	Special Premier Member designation at your booth during the ABIA Annual Conference	Yes Value: \$500	Yes Value: \$500	Yes Value: \$500
ACCESS	Special recognition in the ABIA Annual Conference marketing materials and programs	Yes Value: \$750	Yes Value: \$750	Yes Value: \$750
	Access to specialized legal counsel	Three hours (3) Value: \$1,500	Two hours (2) Value: \$1,000	One hour (1) Value: \$500
	ABIA workshop or telephone briefing registration	Three (3) Value: \$675	Two (2) Value: \$450	One (1) Value: \$225
	ABIA products, services, event registrations	Member Rate Value: \$100-\$500	Member Rate Value: \$100-\$500	Member Rate Value: \$100-\$500
<b>Total Value</b>		<b>PLATINUM VALUE: Over \$21,000</b>	<b>GOLD VALUE: Over \$15,000</b>	<b>SILVER VALUE: Over \$12,000</b>