



## Eligibility Requirements/Procedures

1. If your organization provides products and/or services that enable American Bankers Association (ABA) member banks to carry out their mission, then you may be eligible for Service Membership in the ABA.
2. Credit unions, financial services trade associations (other than those eligible according to Article II (C) of the ABA Bylaws) and the subsidiaries or affiliates of each are not eligible for membership in the ABA.
3. Any organization not allowed to exhibit at ABA, Bankers' Association for Finance and Trade, ABIA, ABASA or other ABA affiliated entity conference cannot become a Service Member. ABA, at its option, may deny Service Membership to any company involved in litigation with ABA or ABA affiliates, whose company is the subject of a law enforcement or regulatory action, or whose ethical, competitive, or corporate governance practices are deemed inappropriate for membership by ABA at ABA's sole discretion or to any company that has failed to comply with the terms stipulated in any ABA or ABA affiliate agreements including conference and other mailing list agreements or any other agreement with ABA or whose conduct has violated the standards and eligibility requirements of Service Membership. If an entity is eligible for ABA bank membership and is not an ABA bank member, then all subsidiaries of that organization are ineligible for ABA Service Membership.
4. If you are eligible, your completed application for Service Membership, including payment, must be submitted to the ABA Comptroller, who will forward the membership information to the ABA Service Membership Manager.
5. The Manager of ABA's Service Membership program, may submit your application to the ABA Board of Directors or its designee for approval. ABA reserves the right to grant or deny Service Membership to any company, at its discretion.
6. After your application is approved by the ABA, you will receive a "Welcome Letter" and other materials from the Service Membership Manager.
7. When and where appropriate, at ABA's discretion and choice, ABA will identify and recognize your company as a Service Member of the American Bankers Association.
8. You may not use the ABA trade name, logo, trademark, service mark or copyright on your order forms, bills or invoices, or use it to promote your products or services. Nor may you claim or infer that Service Membership implies ABA endorsement of your products or services in any materials, speeches, websites, press releases or other media. Use of the ABA name and logo is governed by separate agreement and process and requires the payment of significant additional monies for the privilege. Failure to abide by this requirement may be the basis of immediate termination of Service Membership without refund or abatement and enforcement by ABA of its trademark and other rights.
9. In existing and future contracts between the ABA/the Corporation for American Banking and a Service Member, the prohibition above against product or service endorsement may be waived by the agreement between the parties.
10. Additional guidelines concerning specific Service Member benefits will be sent to you once your application is approved. ABA reserves the right to cancel Service Membership and return a pro-rated refund of dues at any time. Notwithstanding the foregoing, if you materially breach this agreement, ABA reserves the right to terminate this Agreement as well as pursue all other applicable legal and equitable remedies after giving you written notice, and ten (10) days from the date of receipt of the letter to cure all such breaches. In the event of any uncured material breach, your right to a refund is forfeited.
11. Please allow 6-8 weeks, from the time of submitting your completed application to ABA, to begin receiving your complimentary ABA subscriptions.

## Dues Policy

1. ABA Service Membership dues are annual and are renewable upon your membership anniversary date.
2. When you become an ABA Service Member, your entire company joins, not individual divisions, sections, or groups within your company.
3. Subsidiaries can take advantage of the cost-saving benefits of the parent company's ABA Service Membership (getting the member rate on ABA publications, conference, schools, etc.). But if the subsidiary wishes to be recognized as an ABA Service Member (at ABA exhibit shows, etc.), then the subsidiary must enroll separately as a Service Member. Contributions or gifts to the American Bankers Association are not deductible as charitable contributions for federal income tax purposes; however, dues payments are deductible by members as an ordinary and necessary business expense.