

## Press Release

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### Van Wageningen new website enhances customer experience

Eden Prairie, Minn., February 5, 2010 – van Wageningen Financial Services, Inc., a leader in insurance products and services for financial institutions launched its new website on February 5th. Aimed at improving customer insights and interaction, the upgrade's simplified navigation helps clients and agents quickly find product and service information while offering new efficiencies to communicate with the company.

The new home page will also showcase:

- New products & services
- New Agent Portal
- A convenient search engine
- Live streaming news feeds to keep clients current with industry developments
- Links to relevant sites and resources important to van Wageningen products

"Throughout our 75 year history, the company's goal is to maximize technology to strengthen the products we provide and to improve customer service," said Rob Wood, vice president of business development. "This new site is a continuation of that commitment.

"We wouldn't be the leader in insurance tracking, for example, without the technology we've developed", he said.

"Though the innovations are numerous, at the end of the day our clients benefit in two ways; higher borrower compliance and reduced lender liability."

According to Wood, van Wageningen customers also shaped the new site. "They told us that they wanted to access accounts and reports with fewer clicks," he said. "Now, they will be able to access this information directly from the home page."

### About van Wageningen

van Wageningen Financial Services mitigates the risk of uninsured loss and maximizes insurance settlements for lenders and lessors across North America. In its 75th year, the privately held company provides auto, equipment and real estate lender insurance products and services. van Wageningen is headquartered in Eden Prairie, Minn. and has offices in the United States and Canada. For more information, visit [www.vanwageningen.com](http://www.vanwageningen.com)

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