



# HSA Update



Volume 5: July 7, 2010

Welcome to the HSA Update, keeping you up-to-date on the Health Savings Account marketplace with bi-weekly analysis and review of public policy, market innovations, and technology advances in the HSA arena.

## HSA Council members receive a 20% discount off sponsorships and attendee fees for this Forum

Not an HSA Council member? Learn how membership can help you expand your HSA business. To find out more about membership benefits, please contact [Renee Galbraith](#).

The HSA Council offers several membership levels, one of which is sure to meet the needs of your company. Take advantage of this opportunity to join the leading voice in Washington committed to educating Congress and protecting and expanding the use of HSAs!

 <p><b>CDHC solutions FORUM</b>  <small>Consumer Directed Health Care</small>  <b>A single day of Innovative Health &amp; Benefits Management Conference</b>  <small>Produced by CDHC Solutions and EmployersWeb.com</small></p>		
<a href="#">Register</a>	<a href="#">Agenda</a>	<a href="#">Speakers</a>
<p>Change is coming with this year's Health Care Law and you need to be ready for it. Find out what the experts are saying about how these changes will affect you, your company and the bottom line.</p> <p>Scheduled speakers include the #1 health care compliance attorney in the U.S., the former Health Care Advisor to both President Bush and Vice President Cheney and CIGNA's expert on Health Care Consumerism.</p> <p>With health care being the biggest expenditure for many businesses today, you cannot afford to miss this innovative Health &amp; Benefits Management Conference.</p> <p style="text-align: center;"><b>September 9, 2010</b>  <b>Atlanta, GA</b>  <b>Cobb Galleria Centre</b></p> <p style="text-align: center;"><b><a href="#">Early Bird Registration until July 9th! Save \$200</a></b></p>		
<p><b>Scheduled Speakers</b></p> <p><b>Ron Bachman</b> Sr. Fellow Center for Health Transformation</p> <p><b>John Young</b> VP Consumerism, CIGNA</p> <p><b>Roy Ramthun</b> HSA Guru, Former Health Care Advisor to President Bush</p> <p><b>John Hickman</b> Partner, Alson &amp; Bird LLP</p> <p><b>Terry Womack</b> Sr. Fellow Center for Health Transformation, Former VP Human Resources Bell South</p>		

<p style="text-align: center;"><b>Partnered with</b></p> <div style="display: flex; justify-content: space-around; align-items: center;">    </div> <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 10px;">   </div> <p style="text-align: center;"><b>A One-Day Health Care Benefit Forum to help Employers prepare for and manage the new "Health Care Law" and Give A-to-Z Insight into Consumer-Directed Health Care Solutions</b></p>	<p><b>Tony Holmes</b> Patner, Mercer Health and Benefits</p> <p><b>Mark O'Leary</b> SVP, TSYS Healthcare</p> <p><b>William Ashmore</b> CEO State of Alabama Employees Insurance Board</p> <p><b>Dan Morrill</b> President Product Development, Dynamic Benefit Systems</p> <p><b>Scott McFarland</b> President, Cleveland Clinic Wellness</p> <p><b>Charles Smith</b> CEO and Medical Director, eDocAmerica</p>
--	---

■ **Good Morning America Story**

Recently Good Morning America featured “Five Ways to Lower Your Health Insurance Costs and Save Money,” which included opening an HSA.

Please follow [this link for the story](#).

■ **Representative Larson’s Colloquy on Health Care and Interchange**

Rep. Larson made a statement on the floor of the House that the intent of the interchange provision in the financial reform legislation is to exempt prepaid cards used to access health care and employee benefit accounts such as FSAs, HRAs, HSAs and qualified transportation accounts from the interchange regulation provisions and asked Chairman Frank to affirm that view.

Mr. Frank responded for the record that he agrees with that view and that the Fed should honor that intent when establishing regulation.

The links below are to CSPAN clips of Larson’s colloquy regarding Interchange and health care cards:

<http://www.c-spanvideo.org/videoLibrary/clip.php?appid=598395052>

<http://www.c-spanvideo.org/videoLibrary/clip.php?appid=598395053>

HSA Update is edited by Kevin McKechnie, ABIA executive director, and Renee Galbraith, health policy manager. Please visit our Web site for daily news updates, in-depth legislative analysis, and

resources for implementing HSAs. [www.hsacouncil.com](http://www.hsacouncil.com)

*ABA Members: To unsubscribe and to manage your subscriptions, please visit ABA E-Mail Bulletins and check or uncheck the appropriate boxes. <http://www.aba.com/Members+Only/bulletin.htm>*

*ABIA Members: To unsubscribe and manage your subscription, and for other inquiries, please contact ABA's Renee Galbraith, 1-800-BANKERS. [rgalbrai@aba.com](mailto:rgalbrai@aba.com)*



The HSA Council is a partnership of the American Bankers Association and its insurance affiliate, the American Bankers Insurance Association.