

# ABA's Seminar for Presidents



**AN EXECUTIVE RETREAT**

**February 26–29, 2012**

**Hyatt Regency Coconut Point  
Bonita Springs, Florida**

# YOU ARE A PROVEN LEADER IN YOUR BANK, IN YOUR INDUSTRY AND IN YOUR COMMUNITY.



Join other leaders in an interactive workshop designed exclusively to meet your needs and create the strategies you need for success. Re-charge your energy and tap into the creativity of your peers and some of the industry's best advisors. Take home creative solutions to leadership challenges that enhance your bank's ROI and profitability as well as your own performance.

## Leadership Strategies in Turbulent Times

**Topics\*** in this year's Seminar for Presidents will include:

- Recession Aftershocks: The Impact of the Economy on Your Business Plan
- Washington Update: Regulatory & Legislative Outlook
- Out of the Foxhole: Leading Strategic Decisions
- Aligning Financial Strategies with Business Strategies
- The Right Players on the Team: Recruiting, Retaining and Energizing
- Stretching the Horizon: Moving Toward a Longer-Range Vision
- Leadership Round Tables
- Risk Management: Balancing Risk Tolerances with Vision

*\* Program subject to change.*



### Seminar for Presidents features:

**Exclusively CEO** — only program designed for and limited to top executives of ABA member banks

**Unique Perspective** — strategic viewpoint of the CEO

**Interactive** — lively, engaging, encouraging participant input

**Intimate** — limited attendance, personal attention from speakers

**Balanced Schedule** — the right amount of expert advice, group networking and free time

**Multi-directional Learning** — not just lectures, but dialogues, cases and exercises to stimulate learning

**NO OTHER EXECUTIVE PROGRAM LIKE IT IN THE INDUSTRY.**



Be sure to visit our Web site for the latest program updates, speakers and more.

[aba.com/SFP](http://aba.com/SFP)



Sunday, Feb. 26	Monday, Feb. 27	Tuesday, Feb. 28	Wednesday, Feb. 29
<b>6:30 p.m.</b> Welcoming Reception & Dinner	<b>7:00 a.m.</b> Early Bird Session and Continental Breakfast  <b>8:00 a.m.</b> General Session  <b>10:30 a.m.</b> Guests' Workshop  <b>12:00 noon</b> Golf Outing or Peer Group Exchange (optional)  <b>6:30 p.m.</b> Networking Reception	<b>7:00 a.m.</b> Early Bird Session and Continental Breakfast  <b>8:00 a.m.</b> General Session and Round Table Discussions  <b>12:30 p.m.</b> Afternoon on your own  <b>6:00 p.m.</b> Networking Reception	<b>8:00 a.m.</b> Breakfast  <b>8:30 a.m.</b> Interactive Workshop (Attendees and Guests)  <b>11:00 a.m.</b> Program Ends  <small>*Program and schedule subject to change.</small>

## REGISTRATION FEES

Attendance at the Seminar for Presidents is restricted to chairmen, presidents and CEOs of ABA community bank members and their guests.

**Registration:** \$1,995 per participant.  
*(Includes tuition, comprehensive program notebook, three receptions, Sunday dinner and continental breakfasts Monday–Wednesday.)*

## GUEST ACTIVITIES

Guests are also invited to attend at an additional fee of \$495. The fee includes three receptions, Sunday dinner and a special guests' workshop on Monday.

## CPE CREDITS

Earn a total of 14 credits in the fields of Regulatory Ethics, Business Management & Organization, Economics and Personal Development. The program is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN 37219-2417. Web site: [nasba.org](http://nasba.org).



## OPTIONAL GOLF TOURNAMENT — THE MCKENNA PRESIDENTS' CUP

**Monday, February 27, 1 p.m. shotgun** (separate green fee of \$175)

Raptor Bay Golf Club will host the 2012 ABA's Presidents' tournament. This is the first resort course in the world to receive Audubon International's Gold Signature Sanctuary Certification. Each hole was carefully crafted to blend with the environment, leaving a beautiful course with natural surroundings. With no residential sites on the property, the natural surroundings encourage the appearance of protected wild creatures including the bald eagle, blue herons, egrets and even the very shy whooping cranes. The course plays to 6,702 yards at a par 71 and features tournament quality with wide fairways with one height of cut throughout and five sets of tees to give players of every skill level a memorable outing at this Southwest Florida golf club resort.

## HYATT REGENCY COCONUT POINT

Bonita Springs, Florida

There is no other Naples area hotel quite like Hyatt Regency Coconut Point Resort & Spa. Everything you could wish for can be found at this beautiful resort, situated on 26 lush acres on Estero Bay. Embark upon self-renewal at the world-class spa, challenge yourself on the championship golf course and soak up the sun on the private beach. If you're seeking something a little more aerobic, you can play tennis on Hydro-Grid courts, plunge into the many pools, kayak through the mangroves and even climb a rock wall! The Hyatt Regency Coconut Point is conveniently located between Ft. Myers and Naples—less than 18 miles from RSW International Airport. Check out the resort features at [coconutpoint.hyatt.com](http://coconutpoint.hyatt.com).



Register Today!

[aba.com/SFP](http://aba.com/SFP) | 1-800-BANKERS (800-226-5377)

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## REGISTRATION

## PROMOTION CODE

BC12F

### THREE WAYS TO REGISTER

**Online:**  
aba.com/Events/SFP

**Fax:**  
202-663-7543  
Please be sure to include credit card information.

**Mail:**  
Registration Center  
American Bankers Association  
P.O. Box 79129  
Baltimore, MD  
21279-0129

**Note:**  
Attendance at the Seminar for Presidents is restricted to Chairmen, Presidents and CEOs of ABA community bank members and their guests. If this conference is cancelled, ABA liability is limited to the registration fee.

**Save with ABA Travel Discounts**  
For special travel discounts for ABA attendees, please visit [aba.com/Events/travel](http://aba.com/Events/travel)

Registrant (last name)	(first name)	(m.i.)	Nickname (for badge)	
Title			Financial Institution	
Address				
City		State	ZIP	Country
Phone		Fax	E-mail (All registrations will be confirmed via e-mail.)	

Spouse/Guest (if registering)\*

Spouse/Guest Nickname\*

### CONFERENCE REGISTRATION FEES

- Attendee ..... \$1,995  
 Spouse/Guest\* ..... \$495

### PAYMENT (for all fees except hotel)

- Check (payable to ABA)  
Credit Card:  Visa  MC  AMEX  Diners Club  Optima

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature *Note: I agree to pay the above total amount according to the card issuer agreement.*

**SPECIAL NEEDS**  If you have special needs that may affect your participation in this event, please check here. We will contact you to discuss accommodations.

### HOTEL ACCOMMODATIONS

ABA will handle all hotel reservations. A block of rooms has been reserved for attendees at The Hyatt Regency Coconut Point. To ensure your accommodations at the special conference rate, please make your reservations by **Friday, January 27, 2012**. After that date, reservations are on a cost and space-available basis only. ABA does not utilize third-party brokers for its hotel bookings. If you do not make your housing reservations with ABA directly, we will not be able to assist you.

I will not need hotel accommodations.

**ROOM RATES**  Single/Double \$305 (includes \$20 resort and room attendant fee.)

Arriving: \_\_\_\_\_ Departing: \_\_\_\_\_ (Check-in 4 p.m. Check out 12 noon.)

In order to guarantee your room reservation, The Hyatt Regency Coconut Point requires a one night's deposit plus 11% state and local tax for each room reserved. All deposits are fully refundable if cancellation notice is received by the hotel at least 72 hours prior to your scheduled arrival. To make your hotel deposit by **check**, please make your check payable to The Hyatt Regency Coconut Point and return it with this form to ABA. Deposits can be made by **credit card** by completing the following information.

### TOTAL FEES

- Attendee Registration \$ \_\_\_\_\_  
 Spouse/Guest Registration\* \$ \_\_\_\_\_  
 Golf Tournament \$175 x \_\_\_\_ = \$ \_\_\_\_\_  
**Total** \$ \_\_\_\_\_

### REGISTRATION CANCELLATION POLICY

15-30 days before – 50% registration fee refunded  
14 days or less before – 0% refunded

\* A guest is a spouse, significant other or friend who is not in a financial services occupation. A co-worker or an associate within financial services may not be considered a guest.

*In order to guarantee my room reservation, I hereby furnish ABA with my credit card number shown below, and authorize ABA to transmit this number (through any written, electronic or verbal means) to the hotel listed on this form. If it becomes necessary to cancel my reservations, I will assume responsibility for contacting the hotel directly.*

Credit Card:  Visa  MC  AMEX  Diners Club  Optima

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

### QUESTIONS

Seminar & Hotel Registration: **Michelle Wynter**, 202-663-5208  
Program Content: **Gloria Pritchard-Becker**, 202-663-5194 or [gbecker@aba.com](mailto:gbecker@aba.com)

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1120 Connecticut Avenue, NW  
Washington, DC 20036

