DRIVING SEO

All the parts needed for a successful SEO Strategy

FRAME
the outside structure

Alt attributes, site speed, mobile responsive, meta tags, schema markup, XML sitemap, robots.txt, user-friendly

LOCAL
the wheels to keep moving

Locations pages, claim locations on Google, optimize for local

USABILITY
steering users in the right direction

Accessible for those of all abilities on all devices

CONTENT
putting everything in place

Quality, relevant, engaging, answer questions, use images and video

AUTHORITY
the key to start the engine

Domain authority, backlinks, keyword rankings, social presence

SECURITY
the door to get in

HTTPS certificate, speedbumps for external sites